Work Over Just Cash: Informal Redistribution Among Employers and Workers in Kampala, Uganda

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Abstract

This paper examines informal redistribution in the form of work in small and 7 medium enterprises in Kampala, Uganda and its drivers. Using a field experi-8 ment, we show that employers and workers systematically choose giving/receiving 9 work over cash transfers. Decisions imply a large willingness to pay for work on 10 both sides of the labor market. Work redistribution choices are unaffected by 11 the economic and training value of the task, and employers pay for zero marginal 12 product work. Removing stakes in the game also does not affect decisions, ruling 13 out signaling and relational personal benefits as drivers. Employers and workers 14 motivate work redistribution mostly with fairness considerations and, secondly, 15 with the psychosocial value of work for workers. Results appear externally valid, 16 as giving via work predicts increased hiring in the firm, but it does not lead to 17 higher revenues, sales, or profits, confirming that work redistribution is unlikely 18 to be productive. 19

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²⁰ 1 Introduction

The economic view of labor markets, as conceptualized by Adam Smith, is that labor demand is driven by production needs, and labor supply by consumption needs. Contrary to this view, surplus labor models (Lewis, 1954; Ranis and Fei, 1961; Sen, 1966) propose that in contexts with abundant labor supply, as in many poor countries, employment aims to provide subsistence consumption rather than just maximize profits.¹

Existing evidence, particularly from studies on labor supply (Breza et al., 2018, 2019; 26 Hussam et al., 2022), supports the idea of a social labor market in poor countries (Solow, 27 1990).² Accounts also suggest a connection between labor demand and redistribution 28 (see, for our setting, Figure 1), in line with the hypothesis that work in poor countries 29 extends beyond production needs. However, rigorous evidence is lacking on whether 30 work arrangements are used to share earnings and the underlying mechanisms involved 31 in using work for redistribution.³ Do employers pay above the marginal product of 32 labor? If so, why not produce profit-maximizing and give through separate means? 33

To explore whether work serves as a channel of redistribution in poor countries, 34 we conducted a field experiment with 399 small and medium enterprises (SMEs) in 35 Kampala, Uganda. Our study involves both employers (399) and workers (449) since 36 employment is an equilibrium outcome. Our empirical strategy employs a deductive 37 approach. First, we measured redistribution via work by examining whether employers 38 hire in response to redistribution requests and whether this aligns with workers' prefer-39 ences. Second, we exploit experimental variations to test for productivity considerations 40 and other self-serving benefits as drivers. 41

In the primary experiment, the Main Game, employers and workers make decisions regarding giving or receiving part of an initial payoff of UGX 15,000 (equivalent to USD 3.95) to an anonymous worker or from an anonymous employer.⁴ The core decision

⁴Anonymity limits the concern that unobserved characteristics or a monitoring value of work may

¹For a review of the theoretical literature on surplus labor, see Gollin (2014).

 $^{^{2}}$ In particular, Hussam et al. (2022) finds evidence of non-economic benefits from working and positive willingness to pay for work among unemployed refugees in a refugee camp.

³The existence of informal redistribution in poor countries is well-established in the literature, however employment as a channel of redistribution has received little attention. The early work focuses on testing the effectiveness of sharing arrangements using consumption-based tests, without identifying the specific channels of resource sharing (e.g., Fafchamps, 2011; De Weerdt and Dercon, 2006; Foster and Rosenzweig, 2001; Grimard, 1997; Fafchamps, 1992; Ravallion and Chaudhuri, 1997; Townsend, 1994; Rosenzweig, 1988). An exception is Udry (1994), focusing on the risk pooling value of credit. Recent work (e.g., Carranza et al., 2022; Squires, 2018; Jakiela and Ozier, 2016) highlights the distortions that can arise from sharing pressures focusing on cash transfers. Related, the possibility that employers use work as a means of redistribution does not imply that they are altruistic toward workers as this may just be a response to sharing pressures.

⁴⁵ revolves around choosing between either giving/receiving through work (which entails ⁴⁶ performing a task at the employer's firm) or selecting an unconditional cash transfer. ⁴⁷ To make the choices non-trivial, we exploit a multiple price list setup where respondents ⁴⁸ choose between redistributing via cash or work at varying wages and transfers.⁵ We ⁴⁹ consider two measures of work redistribution, or outcomes: the binary choice of work ⁵⁰ versus cash and the implicit willingness to pay for work.

Our design incorporates three experimental variations. Within the Main Game, 51 we randomize the work arrangement task at the level of employer-worker pairs and 52 include two tasks with lower value (of which one is a busywork task with zero marginal 53 product). Comparing decisions across tasks isolates the impact of economic value on 54 work redistribution decisions. We also ask respondents to participate in a version of 55 the game, the Spectator Game, where they make decisions for others. Comparing this 56 game to the Main Game isolates the role of signaling and self-serving relational benefits. 57 Finally, a subset of 99 employers plays a third game, the Food versus Cash Game, where 58 they make choices between giving food or a cash transfer.⁶ Comparing this game to the 59 Main Game tests for any aversion to giving cash. 60

Our results show that employers systematically choose to give via work rather than 61 via unconditional cash transfers. In the experiment, employers choose to hire a worker 62 to perform a task at their firm 86.5% of the time. Similarly, workers, who self-report 63 to be employed full time, opt for working rather than simply receiving cash in 87.8%64 of cases. Notably, our results also show that both decisions exhibit a minimal elasticity 65 to the offered wage when the alternative is a UGX 3,000 cash transfer, with 79.7% of 66 employers willing to hire at UGX 10,000 (over three times the market wage) and 57.0%67 of workers willing to work for UGX 500. 68

Taken together, the experimental choices imply a large willingness to pay for work on both sides of the labor market—which is inconsistent with pure payoff-maximizing behavior, especially on the employers' side.⁷ Employers' nor workers' choices are also not explained by inequality aversion,⁸. As most employers give cash over in-kind transfers,

drive decisions.

⁵Our design does not include an option for "not giving" since our focus is on testing whether redistribution affects labor demand rather than generosity per se. This design choice aligns with realistic expectations regarding resource sharing in developing countries, supported by both existing research and survey data gathered from our sample.

⁶This game is played in a subsequent phone survey in March 2023.

⁷Fewer than 6.0% of employers switch to cash transfers when the wage goes beyond the payoffmaximizing level. The equivalent number for workers is 33.2%. While most workers' choices are still inconsistent with profit-maximizing behavior, in general workers' choices appear more elastic.

⁸About a third of employers and of workers show a desire to not give/receive too small of an amount

⁷³ choices are also inconsistent with aversion to giving cash.

Employers' willingness to pay for work, even double the market wage, suggests they 74 might be willing to pay workers above their marginal product. However, this willingness 75 could be driven by factors such as market frictions (related to, e.g., hiring or training) 76 if the work holds economic value for the firm. To determine whether the value of work 77 justifies these choices, we compare work redistribution between pairs randomly assigned 78 to tasks of different values. If productivity considerations drive redistribution, we would 79 expect less giving via work for low-value tasks. However, our results indicate that the 80 specific task associated with the work arrangement does not significantly impact the 81 employers' (or workers') decisions, regardless of whether the task has zero marginal 82 product (busywork) or minimal screening/training value (sweeping). 83

Another explanation is that work arrangements may provide some personal benefits 84 to employers and workers. For example, by being more observable than cash transfers, 85 they may signal ability or generosity. Also, there may be a value that comes from 86 meeting new people. Comparing the Main Game with the Spectator Game allows us to 87 rule out signaling concerns as respondents make very similar decisions for themselves as 88 for others. In addition, the pattern of redistribution decisions in the Spectator Game, 89 especially at very low wages and when the task has no value, suggests that instrumental 90 personal benefits are not the main driver. 91

Our mechanism analysis shows that work redistribution does not serve the production needs of the firms, nor managers' nor workers' personal benefits. To provide intuition on the function that work may fulfill, we ask respondents to motivate the experimental decisions. We find that employers' and workers' preferences are aligned and most choose work redistribution due to fairness considerations about redistribution. Indeed, the most common motivation—explaining roughly 60% of giving and 45% of receiving—is the belief that recipients must work to receive money.⁹

Linking the experimental data with firm characteristics reveals that more giving via work in the experiment predicts a larger number of workers hired by the firm, pointing at the external validity of the experimental labor demand. In addition, giving via work is not associated with firm sales, revenues, or profits— supporting our results that the additional work generated through redistribution is not very profitable or productive. On the labor supply side, our results may appear surprising given that many interventions

or pay below the market wage.

 $^{^{9}}$ Of the remaining choices, about 30% are explained by the fact that work is good for workers (for personal development, dignity, or mental health).

¹⁰⁵ in poor countries find that job seekers often reject job offers.¹⁰ However, our study's ¹⁰⁶ uniqueness lies in offering workers tasks familiar and compatible with their schedule, ¹⁰⁷ which likely enhances their likelihood of choosing work redistribution and highlights the ¹⁰⁸ importance of job amenities for labor supply in such contexts.

Our work contributes to a long-standing literature on the functioning of labor markets 109 in poor countries. Recent empirical work challenges conformity to models of perfect 110 competition, uncovering frictions such as wage rigidities (Kaur, 2019) and high levels of 111 involuntary unemployment (Breza et al., 2021). The micro-foundations of these frictions 112 highlight social aspects of labor markets, including the influence of social pressures on 113 labor supply (Breza et al., 2019), and workers' productivity (Breza et al., 2018). Our 114 study's contribution is to provide experimental evidence of the social and redistributive 115 role of work in low-income countries. On the labor demand side, we show that employers 116 hire based on factors unrelated to production needs and that employers pay wages above 117 the marginal product of work, supporting a key insight of Lewis (1954). On the labor 118 supply side, our study extends research by (Hussam et al., 2022) showing that willingness 119 to pay for work holds in a context with more outside options and among a population 120 of workers, and directly test the drivers to exclude productivity considerations. 121

In addition, our study bridges the literature on informal redistribution in poor coun-122 tries with the research on the organization of production and low factor productivity 123 in developing countries (see Restuccia and Rogerson, 2008; Hsieh and Klenow, 2009; 124 McKenzie and Woodruff, 2017 and Atkin et al. (2019) for a recent review) and on social 125 incentives in organizations both in sociology and economics (see e.g., Bandiera et al. 126 (2005, 2009) and Ashraf and Bandiera, 2018 for a review). We show experimentally 127 that unproductive hiring can occur due to a social value of work that reflects employers' 128 (and workers') social preferences and reflects a previously understudies channel of redis-129 tribution. Thus, our work provides a new behavioral perspective on why firms in poor 130 countries tend to be labor intensive and inefficiently organized, beyond the constraints 131 related to credit, human capital, and information previously studied (Foster and Rosen-132 zweig, 1995; De Mel et al., 2008; Hanna et al., 2014; Hsieh and Olken, 2014; Atkin et 133 al., 2017a,b; Hardy and McCasland, 2023). Since giving via work reflects the employers' 134 internalized social preferences, our findings highlight the potential for informal redistri-135 bution to create distortions absent explicit sharing pressures (Jakiela and Ozier, 2016; 136 Squires, 2018; Carranza et al., 2022). 137

¹⁰For a review of these interventions, see McKenzie (2017a).

¹³⁸ 2 Setting and Sample Selection

Our study centers around the owners, managers, and workers of SMEs in Kampala, 139 Uganda who are engaged in grain processing for human food and animal feed. We fo-140 cus on grain processing for several reasons. First, it ranks among the top three sectors 141 for labor demand in the country, along with carpentry and metal fabrications, and was 142 consequently included as one of the sectors examined in the study of Bassi et al. (2022). 143 Second, unlike labor-intensive service sectors such as beauty salons or restaurants, work-144 ers in grain-processing firms are typically employed under a salaried arrangement and 145 receive a wage from their employers. In our sample of workers, all respondents confirmed 146 receiving a wage from their respective employers. Third, the tasks performed within 147 grain-processing firms encompass a range of skill levels, offering a valuable opportunity 148 to manipulate the perceived value of work in our experimental setup. 149

¹⁵⁰ 2.1 Sample Selection

In August and September 2022 we conducted a listing exercise of grain-processing firms 151 in the Greater Kampala area. We identified 491 firms within a 30-km radius from 152 the city center.¹¹ We consider only firms where the owner/manager we interview gives 153 consent to participate in the study, and we exclude firms where the owner/manager 154 self-reports employing at least two workers, leading to a sample of 427 firms. For each 155 firm, we interview an employer ¹² and up to two workers, for a total of 427 employer 156 and 451 worker interviews.¹³ Due to a programming error in our main experiment (the 157 task assigned to the work arrangement came up as blank) our sample is restricted to 158 399 firms/employers and 449 workers.¹⁴ In March 2023, we conducted supplementary 159 phone interviews with a random subset of 99 employers from our main sample, to further 160 qualify our main results. 161

¹¹As shown in Online Appendix Figure B.1, grain-processing firms are clustered geographically. Therefore, we adopted a listing approach that involved identifying major clusters in the city center through focus groups and then moving outwards from these central clusters along the main roads leading to the countryside.

¹²A person qualifies as an employer if they have hiring discretion, so either the manager or the owner ¹³Note that we can only interview workers employed in 412 firms because to identify workers, we ask employers to refer up to two workers who are working or have worked for the firm during the day, and some employers refuse.

¹⁴We test that respondents and firms excluded by the programming error are not statistically different from those included. Our results are unchanged if we include them.

¹⁶² 2.2 Summary Statistics

Table 1 reports firm, employer, and worker characteristics.¹⁵ Firms in our sample em-163 ploy five to six workers on average—a number comparable to the grain-milling firms 164 interviewed in Bassi et al. (2022). Based on their main production activity, the firms in 165 our sample can be classified into three groups: firms dealing in grain milling for human 166 food, those using maize milling by-products to produce animal feed, and those focusing 167 on animal feed processing and/or trading with non-maize products. About 31.1% of the 168 firms belong to the first group, mostly producing maize flour (24.3%, 97 firms). Of the 169 remaining 68.9% belonging to the second group, most firms (49.9%, 199 firms) deal in 170 maize grain processing. Workers at grain-processing firms engage in diverse activities 171 with varying piece rates and tenure requirements. Online Appendix Table C.1 pro-172 vides an overview of the common tasks performed by workers and firms in our sample, 173 along with the corresponding piece rate and tenure requirements. In the experiment we 174 selected four tasks: sealing, loading, weighing, and sweeping.¹⁶ 175

Among the employers in the sample, 47.6% are owners and 52.4% are managers. 176 Of the managers, 31.1% of managers are the owners' family members (16.3% of the 177 employers). Most employers (70.4%) are men, and all except two are Ugandans. In 178 terms of educational attainment, the employers, on average, have 8.9 years of schooling; 179 15.3% hold a bachelor's degree. The workers' sample primarily comprises men (95.5%), 180 with roughly equal representation of permanent and casual workers. All respondents 181 report being employed full time, working an average of 6 days per week for 10.4 hours 182 per day. However, around 30% of this work time is spent being idle. 183

The summary statistics confirm that employers in our sample are richer than the workers in our sample and the average Ugandan, with a reported monthly salary at the time of the interview amounting to USD 109.38, while Uganda's GDP per capita in 2021 was USD 74.¹⁷ The self-reported average monthly wage for workers is USD 77.16, translating to a daily wage of approximately USD 3 based on the number of days worked.

¹⁵A subset of employers was interviewed twice: once in September 2022 and again in March 2023 during a follow-up phone survey. Table 1 employers interviewed in the follow-up phone survey are a random subsample of the original sample of employers.

¹⁶These tasks do not require special machines to perform, making them accessible and valuable to all the firms in our sample.

¹⁷We ask respondents about the wage of a person in their position to ensure sensitivity regarding their own salary. In the main survey, we only ask a subsample of managers about their pay. During the subsequent follow-up phone survey, we elicit both managers' and owners' income. Generally, we use the income data obtained from the main survey. However, where income information was missing, we impute missing incomes with data from the follow-up survey, if available.

| | | | | | | | | | | | Covaria | ates balance | | | | |
|---|---------|----------|--------------|--------|------------|-----------------|------------|---------|--------------|----------|----------|--------------|--------------|----------|-------------|-------------|
| | Main | survey | Phone | survey | Means dif | ference | | Iı | ndividual ta | sks | | Average | Value t. vs. | busywork | Value t. vs | s. sweeping |
| | Mean | Median | Mean | Median | Difference | <i>p</i> -value | Offloading | Sealing | Sweeping | Weighing | Busywork | Value tasks | Difference | p-value | Difference | p-value |
| Panel A: Firms | | | | | | | | | | | | | | | | |
| Ν | 399 | | 99 | | | | 125 | 90 | 86 | 54 | 44 | 269 | | | | |
| Number of workers (on day of interview) | 6.42 | 3 | 6.86 | 3 | -0.44 | 0.645 | 7.67 | 7.22 | 6.69 | 4.13 | 3.50 | 6.81 | 0.76 | 0.236 | 0.63 | 0.445 |
| Number of workers (on typical day) | 5.85 | 3 | 6.45 | 3 | -0.6 | 0.53 | 6.90 | 6.66 | 6.12 | 3.83 | 3.16 | 6.20 | 0.79 | 0.194 | 0.60 | 0.444 |
| Total revenue (monthly, USD) | 8,479.8 | 2,631.58 | $7,\!686.84$ | 2,500 | 792.96 | 0.705 | 10369.61 | 8490.92 | 7629.28 | 9761.47 | 3250.38 | 9588.11 | 753.19 | 0.570 | 3235.03 | 0.206 |
| Total profit (monthly, USD) | 931.89 | 394.74 | 868.56 | 326.32 | 63.33 | 0.71 | 1036.59 | 1097.08 | 851.49 | 873.48 | 533.28 | 1026.91 | 65.63 | 0.673 | 286.00 | 0.084 |
| Establishment (years) | 6.14 | 5 | 6.79 | 5 | -0.65 | 0.312 | 6.57 | 6.22 | 5.67 | 5.94 | 5.89 | 6.33 | 0.15 | 0.897 | 0.57 | 0.391 |
| Share main product | 0.69 | 0.7 | 0.69 | 0.7 | 0 | 0.858 | 0.71 | 0.67 | 0.68 | 0.69 | 0.66 | 0.69 | 0.02 | 0.510 | 0.02 | 0.346 |
| Revenue from USD 65 input (USD) | 75.84 | 73.68 | 78.01 | 73.68 | -2.17 | 0.176 | 75.63 | 78.94 | 77.26 | 70.20 | 73.66 | 75.72 | -1.27 | 0.426 | 0.27 | 0.871 |
| Profit from USD 65 input (USD) | 10.84 | 8.68 | 13.01 | 8.68 | -2.17 | 0.176 | 10.63 | 13.94 | 12.26 | 5.20 | 8.66 | 10.72 | -1.27 | 0.426 | 0.27 | 0.871 |
| Sales (monthly, tons) | 21.53 | 5 | 20.42 | 6 | 1.11 | 0.819 | 28.54 | 27.81 | 17.68 | 12.98 | 7.38 | 25.10 | 5.55 | 0.229 | 10.24 | 0.056 |
| Management score | 12.68 | 13 | 12.7 | 13 | -0.02 | 0.972 | 12.68 | 13.02 | 12.55 | 12.39 | 12.64 | 12.74 | 0.10 | 0.814 | 0.23 | 0.557 |
| Panel B: Employers | | | | | | | | | | | | | | | | |
| N | 399 | | 99 | | | | 125 | 90 | 86 | 54 | 44 | 269 | | | | |
| Gender: male | 70.43% | | 65.22% | | | | 0.74 | 0.72 | 0.70 | 0.63 | 0.66 | 0.71 | 0.00 | 0.996 | 0.03 | 0.597 |
| Age (years) | 33.22 | 32 | 33.47 | 32 | -0.25 | 0.812 | 33.34 | 32.47 | 32.86 | 34.67 | 33.35 | 33.31 | -0.91 | 0.548 | 0.80 | 0.516 |
| Education (years) | 8.91 | 6 | 8.36 | 6 | 0.55 | 0.373 | 8.95 | 8.09 | 8.76 | 9.89 | 9.55 | 8.85 | -0.08 | 0.933 | -0.35 | 0.632 |
| Income (monthly, USD) | 96.08 | 105.26 | 102.99 | 105.26 | -6.91 | 0.384 | 115.16 | 113.89 | 161.40 | 99.09 | 89.51 | 108.55 | 13.69 | 0.034 | -36.83 | 0.106 |
| Panel C: Workers | | | | | | | | | | | | | | | | |
| Ν | 449 | | | | | | 146 | 67 | 69 | 85 | 82 | 298 | | | | |
| Gender: male | 95.55% | | | | | | 0.94 | 0.96 | 0.96 | 0.96 | 0.98 | 0.95 | -0.01 | 0.683 | -0.01 | 0.772 |
| Age (years) | 26.02 | 25 | | | | | 26.68 | 26.74 | 25.44 | 25.89 | 24.91 | 26.47 | 1.18 | 0.078 | 1.20 | 0.238 |
| Education (years) | 7.37 | 6 | | | | | 7.14 | 8.40 | 6.93 | 6.92 | 7.78 | 7.36 | -0.81 | 0.219 | 0.54 | 0.425 |
| Tenure firm (years) | 1.93 | 1 | | | | | 2.04 | 2.49 | 2.00 | 1.76 | 1.37 | 2.06 | 0.62 | 0.015 | -0.04 | 0.873 |
| Hours worked (on typical day) | 10.43 | 11 | | | | | 10.64 | 10.56 | 10.72 | 10.40 | 9.76 | 10.55 | 0.61 | 0.122 | 0.00 | 0.993 |
| Days worked (in typical week) | 6 | 6 | | | | | 5.88 | 6.13 | 6.19 | 5.96 | 5.99 | 5.96 | -0.06 | 0.736 | -0.16 | 0.310 |
| Income (monthly, USD) | 77.16 | 69.92 | | | | | 81.02 | 85.76 | 78.34 | 67.88 | 72.27 | 78.28 | 1.55 | 0.814 | 2.49 | 0.736 |
| Has written contract | 10.96% | | | | | | 0.10 | 0.04 | 0.05 | 0.23 | 0.21 | 0.11 | -0.11 | 0.243 | 0.03 | 0.395 |
| Panel D: Tasks characteristics | | | | | | | | | | | | | | | | |
| Tenure (days) | | | | | | | 8.87 | 4.53 | 0.76 | 3.94 | 8.32 | 6.90 | | | 6.13 | 0.000 |
| Effort (1-4) | | | | | | | 3.80 | 2.16 | 1.14 | 2.00 | 3.80 | 2.84 | | | 1.70 | 0.000 |
| Piece rate (employers, USD) | | | | | | | 0.20 | 0.13 | 0.17 | 0.04 | 0.20 | 0.14 | | | -0.02 | 0.033 |
| Piece rate (workers, USD) | | | | | | | 0.22 | 0.15 | 0.17 | 0.05 | 0.21 | 0.17 | | | 0.00 | 0.871 |

Table 1: Summary statistics and covariates balance

Note: The table summarizes the characteristics of firms, employers, and workers in our sample and checks covariate balance for the follow-up phone survey and across tasks. The "Difference" columns shows the differences in means, whereas the "*p*-value" columns denotes the corresponding *p*-values. Firm characteristics are self-reported by the employers. Figures reported in US dollars are in nominal terms and were converted from UGX to USD using an exchange rate of 3,800 UGX/USD. *Total revenue, Total profit, Profit per worker, Sales, Age,* and *Income* are trimmed at the 99th percentile. *Hours idle time* is reported by employers in the follow-up survey (N = 99). *Income* is elicited as the pay of a manager in a comparable firm. In the follow-up phone survey we directly ask for employers' income. The task panel summarizes relevant task characteristics for each subsample (e.g., the loading subsample contains tenure, effort, and piece rate for those assigned the offloading task in the experiment). Note that task characteristics for busywork are gathered from loading the busywork task consists of a loading/offloading activity. Consequently, we do not calculate any difference between these two tasks. For *Income (USD)* we use the income data obtained from the main survey. However, where income information was missing, we impute missing incomes with data from the follow-up survey, if available.

¹⁸⁹ 2.3 Covariate Balance and Task Characteristics

Table 1 displays the balance of firm, employer, and worker characteristics across tasks as 190 well as task characteristics. The employer, worker, and firm characteristics are mostly 191 balanced across random task assignments. Firm and employer characteristics are bal-192 anced once controlling for geographic location and firm main activity, due to how we 193 conducted the task randomization.¹⁸ Only workers' tenure at the firm shows a signif-194 icant differences across tasks, even after including for firm location and main activity 195 fixed effects. Thus, we control for workers' tenure at the firm in the workers' regression 196 analysis.¹⁹ 197

In terms of task characteristics, loading has the highest average tenure requirements 198 (8.87 days) and effort (3.80 on a 1–4 scale). Sweeping has the lowest tenure requirements, 199 with an average of just 0.76 days. Weighing has the lowest reported piece rate of UGX 200 152 (USD 0.04). About 25% of employers report not paying for sweeping.²⁰ Compared 201 to the average of value tasks, sweeping has statistically significant fewer tenure days 202 required (p-value 0.000) and requires less effort (p-value 0.000). As the busywork task is 203 derived from the loading task, mechanically busywork has the same characteristics (e.g., 204 effort, tenure requirements) as loading. 205

²⁰⁶ 2.4 Patterns of Informal Redistribution

Our study takes transfers as given and focuses on investigating people's preferences for the method of informal giving. This is supported by descriptive evidence showing that, in our sample, ninety-six percent of employers state that they give (work or cash). On average, employers who engage in giving state that they donate around 27.2% of their monthly income, which aligns with the self-reported estimates in Carranza et al. (2022). Most employers in our sample respond to giving requests (92.9%), although

¹⁸Initially, without any controls, firms assigned to tasks such as busywork or weighting exhibited lower revenues and sales. However, this discrepancy can be explained by the sequential randomization process and the parallel data collection and listing exercises. The initial randomization involved three tasks: loading, sealing, and sweeping, with loading being the most valuable and sweeping the least valuable. As we proceeded with data collection, we realized there was no variation in outcomes by task. We therefore introduced new tasks—weighting and busywork—to ensure there was enough variation in task value. It is important to mention that firms interviewed in the second half of the data collection, primarily located in the peripheries of Kampala, tend to be smaller in size.

¹⁹Workers' tenure at the firm is significant at the 5% significance level. Similarly, workers' age shows significance at the 10% level. The regression results are robust to the addition of workers' age.

 $^{^{20}}$ The employers' average reported payment for sweeping, conditional on paying, is UGX 973 (USD 0.26). However, it is important to note that comparing sweeping to other tasks is challenging because sweeping does not have a piece rate like the other tasks. Instead, it is defined as a 30-minute task.

²¹³ some employers appear to be giving without any previous request.

Motivating our focus on work as a channel of informal redistribution, employment appears to be a prominent means of redistribution in our context. Our survey conducted in September 2022 revealed that more than 90% of respondents identify employment as the most significant channel of redistribution (Figure 1).²¹



Figure 1: "What can rich people do to share earnings with poor people?"

Note: The figure presents responses from 399 employers and 449 workers. Using a pilot survey with openended questions, we established pre-coded answer options. In the main survey, respondents selected from these options or provided an alternative response.

In terms of giving and channels of redistribution, while most employers give some 218 cash, 46.5% of employers have given work to help out in March 2023, and 45.5% of the 219 employers have given both work and cash (Online Appendix Figure B.2, panel A).²² 220 Conditional on giving conditional on giving at all, the total value of work redistribution 221 exceeds that of cash redistribution by almost 60% (Online Appendix Figure B.2, panel 222 B). We also collect data on preferences for redistribution in an unconstrained manner by 223 asking whether an employer in their position should share any portion of a UGX 15,000 224 lottery win. Most employers, between 70% to 92%, state that redistribution should occur. 225

²¹This question employed pre-coded options during the pilot phase. In a subsequent follow-up phone survey conducted in March 2023, we asked the same question in an open-ended format, and the responses remained qualitatively consistent.

²²The high level of cash giving in the survey may sound at odds with the descriptive evidence, but likely reflects the fact that employers also receive requests from people who are perceived as not apt to work (e.g., women). In addition, due to an imprecision in the survey writing, we did not specify that cash transfers should not include other forms of giving such as credit arrangements and school fees support, which is likely to upward bias the overall level of giving via cash.

The average amount given is UGX 4,500, or a third of the employers' endowment (Online Appendix Figure B.3).²³

²²⁸ 3 Experimental Design

229 3.1 Main Game

Our primary experiment is a modified version of a dictator game, where respondents 230 (employers or workers) choose between redistributing part of a payoff via an uncondi-231 tional cash transfer or via work.²⁴ Specifically, employers make decisions about giving 232 to an anonymous worker, and workers about receiving from an anonymous employer. 233 Anonymity helps us limit the concern that unobserved characteristics or a monitoring 234 value of work may drive decisions (Heath, 2018; Chandrasekhar et al., 2020), without un-235 dermining the realism of the design because in our setting, similar to what documented 236 in Carranza et al. (2022), informal redistribution is not limited to close relationships.²⁵ 237 In the game, employers and workers are matched in pairs. Within each pair, the 238 employer receives an initial payoff of UGX 15,000 (USD 3.95) and the worker's initial 239 payoff is UGX 1,000 (USD 0.26). All participants are made aware that the initial 240 payoffs are not final and that one person—within or outside the pair—will be tasked 241 with redistributing a portion of the initial earnings to determine the final payoffs. Before 242 eliciting redistribution decisions, both employers and workers are presented with a task 243 randomly selected from activities commonly performed at grain-processing firms. 244

Employers are then asked whether they want to give an unconditional cash transfer to the worker or pay them to perform the pre-specified task at their firm. Similarly, workers are asked whether they want to receive an unconditional cash transfer or be paid to perform the task. To make the experimental choices non-trivial, we vary the relative price of redistribution so that the wage is equal to, higher, or lower than the

 $^{^{23}}$ We measure preferences for redistribution using two questions. The first is a first-order beliefs question that asks respondents how much a lottery winner should share with an anonymous loser, using the same setup as the experiment. This question is asked sequentially, with a yes/no question followed by a conditional amount question. About 30% answer "no," and the average redistribution is 21.6% for employers and 18.8% for workers. The second is a second-order beliefs question that asks what respondents think others believe the lottery winner should share. This question is asked non-sequentially, and only 2% answer "no redistribution," with an average redistribution of 30.4%. The difference in results could be partly due to the sequential nature of the first method leading more respondents to answer "no" to the initial sharing question.

²⁴See Online Appendix Figures B.4 and B.5 for diagrams of the experimental design.

²⁵The large majority of employers (88.9%) report receiving requests from acquaintances and strangers (cash, work, or in-kind), and 83.8% report giving to acquaintances and strangers.

transfer. We also vary whether the wage is above or below the market wage for the task,
which we calibrate to be about UGX 3,000 based on focus group discussions with local
employers and workers.

We use a multiple price list approach to elicit decisions (for an example, see Appendix 253 Figure A1). The approach involves presenting a series of questions (up to 22) to each 254 respondent, with the wage and transfer amounts varying across questions. We start with 255 a question where both wage and transfer amounts are set at UGX 3,000 (the market 256 wage for the task). In the subsequent question blocks, either the wage or the transfer 257 are adjusted dynamically. In the first block of questions, the wage amount ranges from 258 UGX 3,500 to UGX 10,000, while the transfer amount remains constant at UGX 3,000. 259 The second block varies the wage amount between UGX 500 and UGX 2,500 while 260 still keeping the transfer at UGX 3,000. In the third block the wage is fixed at UGX 261 3,000, and the transfer varies from UGX 500 to UGX 2,500. In the fourth and final 262 block, the wage is again fixed at UGX 3,000, while the transfer varies from UGX 3,500 263 to UGX 6,500. If a respondent indicates a preference switch from redistribution via a 264 work arrangement to an unconditional transfer (or vice versa), we assume they similarly 265 prefer all unconditional transfers (or work arrangements) worth more to minimize the 266 time spent on the survey (Bursztyn and Coffman, 2012).²⁶ All choices are made privately. 267 Our experiment is designed such that redistribution cannot be zero or negative. 268 This design choice reflects expectations about giving in poor countries, which are sizable, 269 widespread, and hard to escape as shown by recent research on social taxation (Carranza 270 et al., 2022; Squires, 2018; Jakiela and Ozier, 2016). For example, in our sample, 68.2% 271 of employers state that cash or job requests are a problem or a serious problem for the 272 growth of their business (Online Appendix Figure B.6). 273

While the experimental giving constraint is unlikely to be binding, especially given the observed level of earnings shared by employers, the concern is that employers may choose to give via work in an attempt to give as little as possible. To test this concern, we set up the experiment to allow both the transfer and wage to be very small (UGX 500, USD 0.13), which effectively simulates scenarios where no redistribution can occur. In addition, the overall variation in wages and transfer allows us to test whether respondents' choices appear to resemble a strategy to give as little as possible.

281

"Work" in the Main Game is a pre-specified 30-minute task that the worker must

 $^{^{26}}$ We use a binary search-like method. In practice, this involves first presenting extreme values of the amount to be varied and then successively halving or doubling these values to efficiently narrow down the range where the preference choice switches occur.

perform in the employers' firm. To build the tasks, we select four activities commonly performed at grain-processing firms: loading/offloading, sealing, weighing, and sweeping.²⁷ For each activity, we define a task that would take approximately 30 minutes and for which the plausible market wage is UGX 3,000. For example, in the case of sealing, the task is "sealing ten sacks," or in the case of loading, it is "loading three sacks."

Participants are offered monetary incentives in the form of a lottery.²⁸ At the start of 287 the experiment, they are informed that 5% of the pairs will be selected via a lottery and 288 for those pairs, the experimental endowments will be realized. Additionally, one decision 289 maker per pair will be randomly selected, and one of their redistribution choices will 290 be implemented. Employers and workers make their choices anonymously and privately, 291 before the lottery results are announced. We clearly communicate to employers (and 292 workers) that if they choose work redistribution, they must hire the worker (be hired) 293 for the pre-specified task or else they will not receive their lottery winnings. 294

We focus on two experimental outcomes: the respondent's work redistribution choices and the respondent's maximum willingness to pay for work. The former is equal to the dummy of work redistribution choices made by each respondent at each choice point, while the latter is equal to the largest difference in shared amount, where the respondent chooses work redistribution as opposed to a cash transfer.

300 3.2 Experimental Variations

Task variation in Main Game In the Main Game, we use between-subject ran-301 domization to assign different tasks with varying values to different pairs. Our goal is 302 to test whether task value affects employers' and workers' work redistribution decisions. 303 If an economic value of work was driving employers' giving via work, we would expect 304 them to engage in work redistribution less often and to show a lower willingness to 305 pay for work when the tasks have lower value. Similarly, on the workers' side, if work 306 has a training value for them, we would expect them to be more inclined to choose 307 work redistribution or display a higher willingness to pay for work when the task has a 308 higher training value (e.g., higher skill requirements). This reflects the idea that workers 309 perceive work redistribution as an opportunity to enhance their skills. 310

 $^{^{27}}$ See the Section 3.2 and Tables C.1 and 1 for a summary of the characteristics, including their piece rates, tenure requirements, and perceived effort levels.

²⁸In this setting, the fact that earnings come from luck hinders our ability to identify preferences for redistribution through work. Previous research has explored how the source of income affects distribution preferences, showing that individuals' perceptions about fairness are influenced by whether income is earned by effort or luck (Alesina and Giuliano, 2011).

The heterogeneity of tasks used and employers/firms, however, may limit the power 311 of our test. To address this concern, we incorporate two tasks in our randomization that 312 have objectively lower value. The first task, busywork, involves loading and offloading 313 three sacks onto and from a truck, and it is intentionally designed to have zero marginal 314 product for the employer's firm. The second task, sweeping, entails sweeping the firm's 315 floor for 30 minutes. This task consistently ranks lowest in terms of skill training (re-316 quiring less than one day of tenure) and effort, and 21.1% of employers do not expect 317 to pay for it. Including this task allows us to account for the potential training value of 318 the busywork task for workers, and provides a useful comparison in case the busywork 319 task appears unusual to both employers and workers. 320

Spectator Game Respondents in the experiment play two versions of the game, 321 in random order. In the Main Game version, respondents make decisions about redis-322 tribution for their pair. In another version, the Spectator Game, they make decisions 323 about redistribution for another pair. Both games are incentive compatible. At the 324 end of the experiment, we select 20 pairs, 20 decision makers (employer or worker), 1 325 game (Main Game or Spectator Game) per person, and 1 decision per game respondent, 326 which are implemented. The variation in stakes between both games allows us to test 327 whether work redistribution decisions are driven by instrumental social benefits such as 328 a signaling value or networking value of work. 329

Food versus Cash Game We conducted a phone interview follow-up using a 330 different experiment version. Participants choose between in-kind giving (e.g., a snack or 331 a meal) and an unconditional cash transfer. The aim is to distinguish between preferences 332 for work redistribution and a dislike of cash transfers. The multiple price list approach 333 from the Main Game is used here, with three choices available. We start with a UGX 334 3,000 choice between a snack/meal or a transfer. Then, we vary the in-kind options' 335 value to UGX 500, UGX 3,000, and UGX 10,000 (the cash transfer remains constant at 336 UGX 3,000). This variation allows us to calculate the fraction of employers who opt for 337 cash transfers when the alternative is an in-kind transfer. By comparing these outcomes 338 with the Main Game results, we can examine whether work redistribution decisions 339 reflect a preference for giving via work or a reluctance to give cash. Additionally, as 340 in-kind/food redistribution is not a prominent form of giving for our respondents (see 341 Figure 1), comparing both games helps us understand the extent to which their choices 342 are influenced by experimenter demands. 343

³⁴⁴ 4 Empirical Analysis

Our empirical strategy involves estimating mean outcomes and making comparisons for different experimental choices across prices, groups (employers versus workers), treatments (value work versus busywork and sweeping), and games (Main Game and Food versus Cash Game, and Spectator Game). Additionally, we use regression analysis to estimate the elasticity of decisions to prices and test for treatment effects.

Elasticity of work decisions to prices To measure the sensitivity of work redistribution decisions to variations in wages and transfers, we employ an ordinary least squares (OLS) regression:

$$Work_{ij} = \alpha + \beta_1 log(Wage)_j + \beta_2 log(Transfer)_j + \gamma_i + e_{ij}.$$
 (1)

³⁵³ Work is a dummy indicating the decision of respondent *i* for decision *j*. The independent ³⁵⁴ variables log(Wage) and log(Transfer) represent the wage and cash transfer for decision ³⁵⁵ *j*. γ denotes fixed effects for firm geographic area and main firm activity. We cluster ³⁵⁶ standard errors at the respondent level and estimate separate regressions for employers ³⁵⁷ and workers. To address potential discontinuities in hiring or working decisions, we ³⁵⁸ conduct separate regressions for cases where the payments are below and above the ³⁵⁹ market wage (UGX 3,000).

Value-of-work treatment effect We focus on two dimensions of economic value 360 of work: productivity, and screening/training. We utilize the random assignment of 361 the busywork task to examine employers' willingness to hire workers with zero marginal 362 product and their willingness to pay for such work. We also explore whether workers' 363 work redistribution choices are influenced by the unproductive nature of the task for the 364 firm. Additionally, we utilize the randomization of the sweeping task to test employers' 365 inclination to hire workers for tasks with low screening value, as employers state that 366 a worker could sweep without supervision after less than one day. We also investigate 367 whether workers are willing to work when the task has a low skill-building value. 368

To examine these causal relationships, we separately estimate the following regression on the sample of employers and workers:

$$Y_{ijl} = \alpha + \beta_1 I_{busywork,i} + \gamma_i + \lambda_j + v_{ijl}, \tag{2}$$

371 and

$$Y_{ijl} = \alpha + \beta_1 I_{sweeping,i} + \gamma_i + \lambda_j + v_{ijl}.$$
(3)

Y is outcome l for respondent i. j denotes the choice. $I_{busywork}$ and $I_{sweeping}$ are dummy variable indicating whether the task assigned was busywork or sweeping. We control for geographic location, main activity fixed effects, and choice characteristics (wage and transfer) with fixed effects γ and λ , respectively. Standard errors are clustered at the respondent level.

We also implement two sanity checks. First, for each specific task, we estimate the treatment effects using OLS regressions. This approach avoids assumptions about task value preferences for individual firms or employers. The regression model is as follows:

$$Y_{ijl} = \alpha + \phi I_{task,i} + \gamma_i + \lambda_j + u_{ijl}, \tag{4}$$

where Y is outcome l of respondent i. j denotes the choice. I_{task} is a categorical variable indicating the task randomly assigned to the work arrangement, γ are firm geographic location and main activity fixed effects, and λ are choice characteristics (wage and transfer combination) fixed effects. Standard errors are clustered at the firm/respondent level. We estimate the regression separately for employers and workers.

Second, we assess the correlation between task value measures (e.g., self-reported tenure requirements, piece rate, and effort) and work redistribution. We estimate the following reduced form regression:

$$Y_{ijl} = \theta_0 + \theta_1 PieceRate_i + \theta_2 Effort_i + \theta_3 TenureRequirement_i + \gamma_i + \lambda_j + \nu_{ijl}.$$
 (5)

 Y_{il} is outcome *l* for respondent *i*. *j* denotes the choice. *PieceRate* is measured in Ugandan shillings, *Effort* on a 1–3 scale, and *TenureRequirement* in days. Similar to previous analyses, we include fixed effects for geographic location and main firm activity (γ) , and for choice characteristics (wage and transfer) denoted as λ . We cluster standard errors at the respondent level and estimate the regression separately for employers and workers.

Personal stakes test To test whether respondents make different decisions when they have no stakes in the game (Spectator game), as compared to the Main Game, we exploit the following OLS regressions on the pooled game decisions:

$$Y_{ijkl} = \alpha + \beta_1 Spectator_{ij} + \gamma_i + \lambda_j + e_{ijkl}, \tag{6}$$

where Y is a dependent variable indicating outcome l of respondent i in game k. jdenotes the decision. *Spectator* is a dummy independent variable indicating whether decision j refers to either game. γ are fixed effects for firm geographic area, main firm activity, task, and respondent. λ are fixed effects for choice characteristics (wage and transfer). Standard errors are clustered at the respondent level, and we estimate the regression separately for employers and workers.

403 5 Results

In what follows, we present the results of our experiment to measure work redistribution which are displayed in Figure 2. In addition, we discuss how the observed work redistribution decisions compare with alternative benchmarks as well as provide evidence to support the internal and external validity of the findings.

408 5.1 Work Redistribution in the Experiment

Work redistribution choices Our main results reveal that when asked to give, most 409 employers choose to give via work, and when given the opportunity to make decisions 410 about how to receive money, most workers choose to receive via work. Across combina-411 tions of wage and transfers, employers choose to give by hiring the worker to perform a 412 task in 86.5% of cases, on average, and 90.2% choose to hire when the wage equals the 413 transfer. For workers, 89.5% choose to work instead of receiving an unconditional cash 414 transfer of equal value. On average, they choose the work arrangement over an uncondi-415 tional cash transfer 87.8% of the time, a number that is not statistically different from 416 the employers' average (p-value 0.753).²⁹ 417

The alignment of decisions between employers and workers suggests that employers have a reasonable expectation that the work arrangement will indeed be carried out. Thus, and since we are those who implement both the wage and transfer payments, it is unlikely that employers choose work redistribution with the hope of evading wage payments. Moreover, the fact that employers and workers make their experimental

 $^{^{29}}$ We refer to a regression equation where we pool all respondent data from the Main Game (N = 18,656) and includes choice type, task, firm location, and main activity fixed effects, with clustered standard errors at the respondent level. The dependent variable is the work dummy, while the independent variable is the worker dummy.

decision privately suggests these work redistribution choices are not the result of external pressures or coordination.³⁰

Sensitivity of work redistribution decisions to wage and transfer Employers 425 and workers in the Main Game display limited sensitivity to changes in wage and transfer 426 amounts. Irrespective of the wage and transfer offered, most employers choose to hire as 427 opposed to giving a cash transfer, with the share of them hiring ranging from 70.7% to 428 97.0%. Similarly, most workers choose to work at all wages and transfers combinations, 429 with 77.9% opting to work for wages lower than the transfer on average. At the highest 430 wage of UGX 10,000 (over three times the market wage), 79.7% of employers opt to 431 hire the worker instead of providing a cash transfer three times lower. In the regression 432 framework of Table 2, a 1% increase in the wage above UGX 3,000 is associated with a 433 mere 0.089 percentage point reduction in employers choosing to give via work (panel A, 434 column 2). 435

At the other extreme, at the lowest offered wage (UGX 500 versus UGX 3,000 trans-436 fer), 70.7% of employers still choose to hire workers. Only around 21% of employers 437 switch from hiring to transfers when the wage decreases from UGX 3,000 to UGX 500, 438 resulting in a small but positive semi-elasticity of "labor demand" (Table 2, column 3). 439 This behavior may be attributed to a reluctance to give small amounts and to avoid 440 paying below the market wage, explaining the negative semi-elasticity of work redistri-441 bution to transfers in Table 2, column 5. Thus, to summarize, while most employers are 442 willing to pay for work, they are also okay with workers paying to work, and only a few 443 are not willing to pay below the market wage. 444

For workers, most of them also choose to work at all wage and transfer combina-445 tion. 57% of workers choose to work for UGX 500 (equivalent to USD 0.13) instead of 446 accepting a UGX 3,000 cash transfer. Similarly, 84.9% of workers prefer to work for the 447 market wage as opposed to receiving a cash transfer over twice as large. In a regression 448 framework, as shown in Table 2, column 1, a 1% increase in the offered wage is associated 449 with a 0.1 percentage point increase in the likelihood of a worker choosing work instead 450 of cash. Thus, for most workers, the value of work appears to outweigh the immediate 451 monetary benefit they would receive through a cash transfer. A final observation is 452 that, when comparing the redistribution patterns of workers (panel B) and employers 453 (panel A) in Table 2, it becomes apparent that workers' choices exhibit relatively higher 454

³⁰While work realizations may be observable, the implementation of work arrangements resulting from the matching process does not occur immediately. Consequently, both employers and workers can easily hide their choices from potential observers.

sensitivity to wages and transfers. However, we cannot definitively identify whether this
difference is driven by differences in preferences or income effects.³¹

Willingness to pay The observed work redistribution decisions imply a large and 457 positive willingness to pay for work on both sides of the labor market. The results are 458 summarized in Appendix Figure A2. Among employers, 97.7% are willing to pay for 459 work, 32 and their average willingness to pay is UGX 6,085. This amount is significant as 460 it exceeds twice the market wage, represents 40.6% of their initial payoff, and accounts 461 for 38.9% of the self-reported employers' daily income. Among workers, 77.9% of the 462 time on average they choose to work in exchange for a wage lower than the alternative 463 transfer, and their willingness to pay is UGX 3,004, on average—about 26% of their 464 daily wage.³³ 465

Since this willingness to pay is almost double the market wage, the evidence suggests 466 that employers are willing to pay above the marginal product of labor and thus indicates 467 actual "giving" from the employers side. However, it is important to note that Appendix 468 Figure A2 reveals a symmetric pattern in the willingness to pay for both employers and 469 workers, centered around the wage equal to transfer cutoff. That is when the transfer 470 exceeds the wage, employers exhibit a negative willingness to pay and vice versa. This is 471 a relevant pattern, as it suggests that the observed patterns cannot be simply explained 472 with altruism or generosity. 473

Aversion to giving cash or preference for work redistribution Importantly, 474 our evidence contradicts the hypothesis that work redistribution decisions stem from 475 reluctance to give or receive unconditional cash transfers. Indeed, the Food versus Cash 476 Game, where employers have to make decisions between giving in-kind (food) or cash 477 at various prices, most employers (79.8%) choose to give cash unconditionally when 478 the alternative is an in-kind contribution of equal value (Appendix Figure A3). These 479 results also imply that preferences for giving via work among employers are not driven 480 by concerns about recipients wasting cash. 481

³¹An analysis of heterogeneity in experimental choices shows that they are uncorrelated with income (see Online Appendix Table C.2), but this may be due to income homogeneity within the categories of workers and employers.

 $^{^{32}}$ We define willingness to pay as the maximum amount an employer is ready to offer for work when the wage is strictly higher than the cash transfer and, conversely, the maximum amount a worker is willing to forego to work for a wage rather than receiving a higher cash transfer.

 $^{^{33}}$ By design, the workers' willingness to pay could not exceed UGX 3,500 because we do not allow for negative wages and capped the transfer amount to UGX 6,500.



(b) Transfer varying

Figure 2: Work redistribution choices

Note: The figure summarizes the main results from the Main Game, with respect to the work outcome. In total, 399 employers make up to 22 decisions each about giving, and 449 workers make up to 22 decisions each about receiving. Panel A plots the share of work redistribution choices by wage when the alternative is a UGX 3,000 unconditional cash transfer. Panel B plots the share of work redistribution choices by transfer when the alternative is hiring at UGX 3,000 for a task. Note that we let the transfer only increase to UGX 6,500.

| | (1) | (2) | (3) | (4) | (5) |
|------------------------------|---------|---------------------|------------------|--------------------|------------------|
| | Overall | W = [3,000, 10,000] | W = [500, 3,000] | T = [3,000, 6,500] | T = [500, 3,000] |
| | Work | Work | Work | Work | Work |
| Panel A: Employers | | | | | |
| $\log(Wage)$ | 0.017 | -0.089 | 0.097 | | |
| | (0.010) | (0.016) | (0.011) | | |
| $\log(\text{Transfer})$ | -0.064 | | | 0.008 | -0.024 |
| | (0.008) | | | (0.016) | (0.007) |
| Fixed effects | | | | | |
| Firm location | Υ | Υ | Υ | Υ | Υ |
| Main activity | Υ | Υ | Υ | Υ | Υ |
| Overall work share | 0.865 | 0.865 | 0.865 | 0.865 | 0.865 |
| Share hiring at $W = min(W)$ | 0.707 | 0.902 | 0.707 | | |
| Share hiring at $T = min(T)$ | 0.962 | | | 0.902 | 0.962 |
| Obs. | 8,778 | 3,591 | 2,394 | 1,596 | 2,394 |
| R2 | 0.045 | 0.079 | 0.083 | 0.039 | 0.025 |
| Panel B: Workers | | | | | |
| $\log(Wage)$ | 0.099 | -0.019 | 0.164 | | |
| | (0.010) | (0.016) | (0.012) | | |
| log(Transfer) | -0.087 | | | -0.051 | -0.034 |
| | (0.008) | | | (0.015) | (0.007) |
| Controls | | | | | |
| Tenure firm (years) | Υ | Υ | Υ | Υ | Υ |
| Fixed effects | | | | | |
| Firm location | Υ | Υ | Υ | Υ | Υ |
| Main activity | Υ | Υ | Υ | Υ | Υ |
| Overall work share | 0.878 | 0.878 | 0.878 | 0.878 | 0.878 |
| Share hiring at $W = min(W)$ | 0.570 | 0.895 | 0.570 | | |
| Share hiring at $T = min(T)$ | 0.978 | | | 0.895 | 0.978 |
| Obs. | 9,878 | 4,041 | 2,694 | 1,796 | 2,694 |
| R2 | 0.084 | 0.029 | 0.119 | 0.144 | 0.037 |

Table 2: Work redistribution decisions by wage and transfer (Main Game)

Note: The table summarizes the relationship between hiring decisions and the price of redistribution (wage and transfer) in the Main Game. The dependent variable, *Work*, is a dummy for the respondent choosing the work redistribution. *Wage* is the wage associated with the work arrangement for a given decision and spans from UGX 500 to UGX 10,000. *Transfer* is the unconditional cash transfer for a given decision and spans from UGX 500 to UGX 6,500. The outside options are a UGX 3,000 transfer or wage, respectively, as shown in Appendix Figure A1. In total, 399 employers and 449 workers make up to 22 choices each: 8 choices in column 1, 5 choices in column 2, 3 choices in column 3, and 5 choices in column 4. The choice at wage equal to transfer is included in every quadrant. We split the sample around the cutoff when the wage equals the transfers to allow for heterogeneity in the response to prices as in Card et al. (2015). Regressions include firm location and main activity fixed effects, and they control for tenure at the firm. Standard errors are clustered at the respondent level.

482 5.2 Analysis of Work Redistribution Patterns

⁴⁸³ In this section, we examine the observed work redistribution patterns to determine ⁴⁸⁴ whether they can be interpreted as a preference for work redistribution or if they can

⁴⁸⁵ be explained by other plausible benchmarks, such as profit-maximization or altruism.

Payoff maximizing choices The patterns of work redistribution shown by both em-486 ployers and workers challenge the notion that work redistribution is chosen to minimize 487 their giving or other payoff-maximizing behavior (see Online Appendix A for the deriva-488 tions). For an employer, considering an average value of work of UGX 3,000 (the market 489 wage), the optimal strategy to maximize the payoffs in the game would be to hire workers 490 only when the wage is below or equal to UGX 6,000 as illustrated in Online Appendix 491 Figure A.1, panel A. A worker should instead choose the cash transfer whenever the 492 donation offered is equal to or larger than the wage and especially so when the offered 493 wage is lower than UGX 3,000 (market wage).³⁴ 494

⁴⁹⁵ Most employers' behavior is incompatible with payoff maximization, even accounting ⁴⁹⁶ for the value of work. 90.5% of employers are willing to pay for work more than UGX ⁴⁹⁷ 3,000, 79.7% of employers hire when the wage is three times the transfer, and only 4.0% ⁴⁹⁸ of employers switch from hiring to transfer when the wage moves from UGX 5,500 to ⁴⁹⁹ UGX 6,500. Something worth emphasizing is that this data contradicts the notion that ⁵⁰⁰ employers aim to give as little as possible and, thus, indicates the redistribution imposed ⁵⁰¹ by our experimental design is unlikely to be a binding constraint.

Most workers are also not payoff-maximizing: 57.0% are willing to pay at a UGX 500 502 wage, and 14.5% switch to transfers when the wage decreases from UGX 1,000 to UGX 503 500. About 33% switch to transfers when the wage decreases from UGX 3,000 to UGX 504 500 (in contrast, only 14.8% of employers switch to transfers when the wage increases 505 from UGX 3,000 to UGX 10,000). Workers' behavior in the aggregate, however, appears 506 relatively closer to payoff maximization compared to employers. Their implied semi-507 elasticity (panel B, column 3) is about two times larger than that of employers (panel 508 A, column 2). These differences are possibly due to less strong preferences for work 509 redistribution or income effects. 510

Generosity Generosity alone, namely absent a preference for work redistribution, cannot explain the large willingness to pay for work. Employers do not seem to be maximizing their sharing with workers, and workers do not appear to be minimizing their receipts from employers. Under such preferences, employers (workers) should hire (work) only if the wage is equal or larger (smaller) to the transfer (Online Appendix Figure A.2).³⁵

³⁴The example is the optimal strategy for the subset of decisions where the wage is varying and the alternative cash transfer is fixed at UGX 3,000. When the transfer varies and the wage is fixed at UGX 3,000, assuming a value of work equal to the market wage, an employer should always give via work. A worker should choose to receive work, unless the transfer exceeds UGX 3,000. See Online Appendix A Benchmark 1 for details.

³⁵Details are in Online Appendix A Benchmark 2.

Our data instead show that most employers hire when the wage is UGX 500 and most workers choose to work when the wage is UGX 10,000. Moreover, only 5.5% of employers switch from hiring to transfers when the wage increases from UGX 2,500 to UGX 3,500. Overall, only 21.3% of employers switch from hiring to transfer in between a wage of UGX 3,000 and UGX 500, and only 8.5% of workers switch from hiring to transfer in between a wage of UGX 3,000 and UGX 10,000 while the unconditional cash transfer remains constant.

Inequality aversion or other targeted sharing ratio The experimental choices of employers and workers do not appear motivated by inequality aversion. Respondents do not behave as if to minimize the deviation from an equal split of resources, which would imply hiring at wages equal to or exceeding UGX 4,500 when the transfer is fixed at UGX 3,000, and hiring at a transfer value equal or below UGX 1,500 when the wage is fixed at UGX 3,000 as shown in Online Appendix A Benchmark 3 (Online Appendix Figure A.3).

Furthermore, there is no evidence suggesting that respondents' behavior is driven by 530 a specific sharing ratio or a desire to achieve a particular distribution outcome. For in-531 stance, as shown in Online Appendix Figure A.4, if we assume a plausible target of UGX 532 4,500, which is the most commonly self-reported preference for sharing in the absence of 533 constraints (Online Appendix Figure B.3), the patterns of work redistribution decisions 534 would be expected to differ significantly from what we observe in the experiment. This 535 indicates that the observed preferences for work redistribution are not simply driven by 536 a fixed sharing ratio or a specific distribution goal. 537

538 5.3 Estimate Size, and Design Features

Our findings indicate robust and strong preferences for work redistribution among both employers and workers. In what follows, we discuss the influence of design choices and examine the generalizability of these results.

Order and anchoring effects While we did not randomize the order of choices presented to respondents, we do not believe that the high rates of preferences for work redistribution and willingness to pay for work are driven by anchoring effects. Indeed, we employed a dynamic sequence of questions to prevent respondent boredom, as done in Bursztyn and Coffman (2012). Additionally, we asked for motivations behind each extreme decision point to gain deeper insights into respondents' thought processes and
 also reduce potential confounding factors.³⁶

In addition, while we cannot completely rule out the influence of question order on the 549 observed willingness to pay for work, the preference for work redistribution consistently 550 emerged in several of our pilot and focus groups, where we exploited different price 551 sequences and combinations. For example, in a small-scale pilot with 33 respondents for 552 a total of 10 decisions, the percentage of the work redistribution decision ranges between 553 79.4% at a UGX 1,000 wage, 88.2% at a UGX 3,000 wage, and 67.6% at a UGX 5,000 554 wage, while the unconditional cash transfer outside option stays constant at UGX 3,000. 555 While these decisions indeed imply a slightly higher elasticity, the numbers imply that 556 most respondents choose work redistribution irrespective of the question order.³⁷ 557

Privacy of decisions and one-off hiring/working decisions The private nature 558 of work redistribution decisions in the experiment, along with the spot labor market 559 setting, likely contributes to the observed large willingness to pay for work, particularly 560 from employers. Since decisions are made privately, and our research team directly 561 handles worker payments to ensure implementation, employers are unlikely to be held 562 accountable for the high wages paid. This one-time hiring decision allows employers 563 to be more generous with their wage offers. Similarly, workers' willingness to accept 564 very low wages may be influenced by the privacy of their decisions. Only the unknown 565 employer (and the research team) would be aware if they choose to work for less than 566 the market wage. This limited accountability may weaken the impact of social pressures, 567 as seen in previous studies (e.g., Breza et al., 2018). 568

Workers' familiarity with the task and job The workers' familiarity with assigned tasks in our experiment, and the assumption by employers that workers are familiar with the work, likely contributes to the very strong preferences for work redistribution observed in the experiment among both employers and workers.

⁵⁷³ On the workers' side, considering the impact of familiarity helps reconcile our findings ⁵⁷⁴ with existing literature on job interventions that fail to create as many (or any) jobs

³⁶Our reasoning was that by randomizing choices, we would have likely included many non-obvious ordering which could have led to confusion and noise. In itself, the dynamic sequence of choices, where we first ask about the wage and transfer equal to UGX 3,000 and then ask about the UGX 10,000 wage, may help reduce anchoring by making the choices more extreme, but it may also lead respondents to fail to fully update to the extent of the new cost.

³⁷This pilot study is not a perfect comparison to our study as it was conducted in a poorer area, did not specify a specific task, and had different endowments.

as economic theory would suggest, such as studies on matching mechanisms (Loiacono,
2023; Bassi and Nansamba, 2022; Abebe et al., 2021; see McKenzie, 2017b for a review).
By offering simple tasks that workers are familiar with and that fit their current work
schedule, we remove constraints, making it easier for workers to express their work
redistribution preferences.

On the employers' side, assuming workers are up to the task helps explain the extremely strong preferences for redistribution. In everyday life, employers may receive redistribution requests they cannot satisfy with work, such as when they believe the person is unable or unfit to perform the task (e.g., women). Familiarity can also explain why, in a similar context of small firms in Ghana, Hardy and McCasland (2023) finds evidence of the widespread use of an entrance fee mechanism for hiring apprentices.

Summary and discussion In our experiment, employers and workers consistently 586 choose work redistribution. However, our analysis shows that most respondents' chosen 587 patterns of redistribution are inconsistent with payoff-maximizing behavior, particularly 588 among employers. Employers do not appear to use work redistribution to give as little as 589 possible; instead, there is evidence of a preference for a lower bound in redistribution.³⁸ 590 However, the overall patterns of redistribution cannot be solely explained by generosity 591 or other preferences such as inequality aversion. Additionally, there is no evidence to 592 support the interpretation of our results as an aversion to giving cash. 593

We interpret the evidence as strong preferences for work redistribution on both sides 594 of the labor market, given the observed willingness to pay for work. The experimental 595 results align with self-reported giving data, with over 45% of employers reporting to 596 have given work to help out recently. Quantitatively, the experimental results appear 597 to be even stronger. We do not believe that design features such as order effects and 598 anchoring are driving work redistribution. Instead, the privacy of decisions and one-off 599 hiring/working decisions, along with workers' familiarity with their assigned tasks, likely 600 remove constraints that may need to be traded off in real-life situations. Additionally, 601 employers not knowing the workers and their level of need, along with a desire for 602 screening, may also strengthen employers' preferences for giving via work. 603

³⁸Our data do not allow us to identify the lower bound, nor to distinguish between preferences for giving not-too-small amounts and preferences for paying at least the market wage as in Breza et al. (2019).

6 04 6 Drivers of Work Redistribution Preferences

We interpret our first set of results as establishing that employers and workers have an internalized preference for giving and receiving via work, and act upon it when asked to make redistribution decisions.³⁹ In what follows, we aim to uncover the underlying drivers of this preference. In particular, given the observed willingness to pay for work, our goal is to understand whether there are any direct benefits, economic or relational, that can explain employers' or workers' decisions.

We experimentally test for two hypotheses. The first hypothesis is that work redistribution may have an economic value for the firm/the worker, either through direct or indirect means such as screening. The second is that work redistribution has a relational value for the firm/the worker, either because it is more observable and allows one to signal or because it allows one to expand their network.

616 6.1 Economic Value of Work

Employers may prefer work redistribution due to the economic value that work provides 617 to the firm. This value could justify paying wages above the marginal product of labor, 618 particularly in situations where there are hiring frictions or difficulties in finding workers 619 with the necessary skills. To test for this hypothesis, we leverage the random variation 620 in the three task assignments across subjects. We compare the behavior of employers 621 randomly assigned to the busywork task and sweeping task with those assigned to any 622 of the value tasks, and we compare the behavior of workers randomly assigned to the 623 busywork task or the sweeping task with those assigned to any of the value tasks. Addi-624 tionally, we can test for the impact of each individual task on work redistribution as well 625 as whether there is any correlation between task characteristics and work redistribution. 626 The descriptive analysis, summarized in Figure 3 and Online Appendix Figure B.7, 627 suggests that the value of tasks is not driving employers' nor workers' work redistribution 628 decisions. Panel A shows that the distribution of employers giving via work decisions 629 across wages is similar across tasks and is always way above 50%. Most notably, the 630 patterns of work redistribution decisions are nearly indistinguishable when employers are 631 in a pair randomly assigned to the busywork task, compared to when they are assigned 632 to a value task. In addition, 86.4% of employers are willing to pay UGX 10,000—three 633

³⁹While social pressures could also be a driver of work redistribution in real life, the fact that work redistribution choices in the experiment are private suggest that this is not the primary explanation of the experimental results.



(b) Workers

Figure 3: Work redistribution decisions by wage and by task

Note: The graph summarizes the analysis of work redistribution decisions by task value. Tasks are randomly assigned. Panel A plots employers' work redistribution decisions by wage when the alternative is a UGX 3,000 unconditional cash transfer. Panel B plots workers' work redistribution decisions by wage when the alternative is a UGX 3,000 unconditional cash transfer. The low-value tasks are busywork and sweeping.

times the market wage—to have a worker engage in busywork instead of giving this worker three times smaller unconditional cash transfer.⁴⁰ We observe similar patterns

⁴⁰During fieldwork, field officers reported that most respondents initially expressed surprise about

the busywork task. However, when the field officers clarified that the task was referred to as "busywork," as instructed to do, respondents reacted positively and no longer felt confused.

| | (| (-) | (-) | (| () | (-) | (=) | (-) | (-) | () |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|------------------|------------------------------|------------------|-------------------|-------------------|---|
| | (1) Work | (2) Work | (3) Work | (4) Work | (5) Work | (6) WTP | (7) WTP | (8) WTP | (9) WTP | (10) WTP |
| Panel A: Employers Task: Loading | -0.040 (0.045) | | | | | -0.688 (0.350) | | | | |
| Task: Sealing | -0.008 | | | | | -0.761 | | | | |
| Task: Weighing | -0.003 | | | | | -0.299 (0.367) | | | | |
| Task: Sweeping | -0.036 (0.050) | | | | | (0.307) -1.150 (0.386) | | | | |
| Busywork | () | 0.021 | | | | () | 0.531 (0.312) | | | |
| Sweeping | | (0.000) | -0.014 | | | | (0.012) | -0.435 | | |
| Effort (1-4) | | | (0.001) | -0.012 | | | | (0.200) | 0.086 | |
| Piece rate (thousand UGX) | | | | -0.078 | | | | | -0.536 (0.652) | |
| Tenure requirement (days) | | | | (0.001) | | | | | 0.003 | |
| No stakes (Spectator Game) | | | | (0.002) | 0.013 (0.007) | | | | (0.011) | $\begin{array}{c} 0.203 \\ (0.072) \end{array}$ |
| Fixed effects | | | | | | | | | | |
| Choice type | Y | Y | Y | Y | Y | Ν | Ν | Ν | Ν | Ν |
| Bespondent | N | N | N | N | Ŷ | N | N | N | N | Y |
| Task | N | N | N | N | v | N | N | N | N | v |
| Moon outcome | 0.865 | 0.860 | 0.864 | 0.865 | 0.865 | 6 085 | 6 177 | 6.049 | 6.085 | 6 085 |
| Oba | 0.000 | 6.886 | 7.810 | 6.864 | 17 556 | 200 | 212 | 255 | 219 | 708 |
| 003. | 0,110 | 0,000 | 7,010 | 0,004 | 11,000 | 000 | 010 | 000 | 012 | 130 |
| Panel B: Workers | | | | | | | | | | |
| Task: Loading | -0.021 (0.022) | | | | | -0.097 (0.122) | | | | |
| Task: Sealing | 0.013 (0.031) | | | | | -0.238 (0.192) | | | | |
| Task: Weighing | 0.006 (0.024) | | | | | -0.088 (0.125) | | | | |
| Task: Sweeping | -0.055 (0.036) | | | | | -0.279 (0.216) | | | | |
| Busywork | . , | -0.001 (0.020) | | | | . , | 0.080 (0.105) | | | |
| Sweeping | | . , | -0.046 (0.031) | | | | . , | -0.120 (0.199) | | |
| Effort (1-4) | | | () | -0.057 (0.048) | | | |) | 0.065 (0.318) | |
| Piece rate (thousand UGX) | | | | -0.330 | | | | | -1.649 (0.722) | |
| Tenure requirement (days) | | | | 0.022 | | | | | 0.022 | |
| No stakes (Spectator Game) | | | | (0.014) | -0.004 | | | | (0.001) | 0.017 (0.028) |
| Fixed effects | | | | | (0.009) | | | | | (0.0=0) |
| Choice type | v | v | v | v | v | Ν | Ν | Ν | Ν | Ν |
| Bespondent | N | N | N | N | v | N | N | N | N | v |
| Tech | IN | IN | 1N N | IN | I V | 1N N | 1N N | IN N | IN N | I V |
| Mean outcome | 0.878 | 0.880 | 0.875 | 0.878 | 0.878 | 3 004 | 3 057 | 2 0/1 | 3 004 | 3 004 |
| Obs. | 9.878 | 8.360 | 8.074 | 9.878 | 19.756 | 449 | 380 | 367 | 449 | 898 |
| 000. | 0,010 | 0,000 | 0,014 | 0,010 | 10,100 | -110 | 000 | 001 | -110 | 000 |

Table 3: Work redistribution by task value (Main Game) and stakes (Spectator Game)

Note: The table summarizes the mechanism analysis. Work is a dummy for the respondent choosing the work redistribution. Max WTP is the maximum willingness to pay for work, in a thousand Ugandan shillings. Piece rate task (thousand UGX) is the wage of the assigned task self-reported by employers. Effort level (1-4) is assessed by employers. Tenure task (days) is the duration a worker needs to work on a task with minimal or no supervision. Changing observations across columns depend on the fact that we elicit piece rate and tenure requirements only for the tasks regularly performed at their firm. Task characteristics in the workers' regression are defined at the task level the mean of the employers' answers. The data are from the Main, except for column (5) and column (10) where we pool the Main Game and the Spectator Game decisions. No stakes (Spectator Game) is a dummy taking value one if the decision is from the Spectator Game. Standard errors are clustered at the respondent level and all regressions include firm location and main activity fixed effects.

⁶³⁶ for employers in pairs randomly assigned to a sweeping task, which has such a small ⁶³⁷ tenure requirement that it is unlikely to help employers screen workers. The slightly lower likelihood of hiring at higher wages (and vice versa, higher likelihood at lower
wages) may be explained by the fact that sweeping is often unpaid work. The average
willingness to pay for giving via work is also broadly similar across tasks, including
sweeping.

Regarding workers, Figure 3, panel B displays similar patterns in their work redistribution choices. Notably, workers show a high likelihood of choosing to work even when the task has no value for the employers and is unproductive (busywork). There is a slight decrease in the likelihood of choosing to work at higher wages when the task is sweeping, similar to what observed in the employers' data. However, this is likely attributable to the fact that sweeping is often an unpaid task rather than its training value. Indeed, at lower wages, workers show an equal likelihood of choosing to work across tasks.

The regression analysis, in Table 3, supports the conclusions of the descriptive anal-649 ysis for employers, panel A, and workers, panel B. Column 1 shows that the likelihood 650 of choosing work redistribution is unaffected by the task assigned. Column 2 shows that 651 being assigned to busywork does not affect work redistribution decisions (*p*-value 0.585), 652 relative to being assigned any of the other tasks, and column 3 that, on average, the 653 same is true for the sweeping task,⁴¹ Column 4 shows that the task's perceived effort 654 levels, self-reported piece rates, or tenure requirements do not predict giving or receiving 655 via work. Columns 5–8 present the equivalent results for the willingness-to-pay outcome. 656

Our interpretation of the task randomization analysis is that giving and receiving 657 via work is not driven by the economic value of the task. This interpretation is further 658 supported by descriptive evidence. For example, there is no evidence of employers facing 659 strong hiring frictions in this setting that may justify paying higher wages (see, e.g., 660 Online Appendix Figure B.6). Moreover, the average worker in our sample has nearly 661 two years of experience in this sector, indicating familiarity with the tasks and thus, 662 reducing the training value of work. Additionally, work redistribution decisions do not 663 exhibit heterogeneity based on skills (measured by the number of machines workers can 664 use), income, or job tenure (see Online Appendix Table B.8). These findings indicate 665 that factors other than training value drive workers' preference for work redistribution. 666 The fact that work redistribution is independent of productivity considerations is 667 particularly significant on the employers' side, as it highlights the influence of non-668

⁴¹Even if the overall willingness to pay is not statistically different, respondents appear slightly less likely to choose work redistribution when the task is randomly assigned to be sweeping, especially at high wage. This pattern is likely explained by the fact that many employers do not pay for sweeping task. Even if assuming that the pattern is explained by some skill-screening value of work, this would only explain about 7.8% of workers' choices and 2% of employers'.

economic factors on the organization of production. Paying above the marginal product
of labor indicates actual "giving" behavior, and in particular, the willingness of employers
to pay for busywork offers novel empirical support to a fundamental concept in the Lewis
model (1954) of "disguised unemployment."

673 6.2 Signaling or Relational Value of Work

Our findings show that employers and workers are not engaging in work redistribution 674 for firm-productivity considerations or to enhance their training. Instead, other personal 675 benefits might be driving their choices. It is particularly important to focus on the em-676 ployers' side, as their choices could potentially impact firm productivity. In particular, 677 work arrangements, even if choices are made privately, are more visible than cash trans-678 fers. Thus, employers and workers might use work redistribution to signal generosity, 679 success, effort, or skills. Additionally, work redistribution entails a social interaction and 680 can facilitate networking and relationship-building. 681

To test signaling benefits in work redistribution, we compare employers' and workers' 682 decisions in the Spectator Game (making decisions for others) and the Main Game 683 (making decisions for themselves). If signaling benefits were the driver, we'd expect 684 lower work redistribution and willingness to pay in the Spectator Game. However, the 685 data reveals little difference in decisions between the Main Game and the Spectator 686 Game, suggesting signaling is not a significant factor (see Figure 4 and Online Appendix 687 Figure B.9). This conclusion is confirmed by a regression analysis, presented in Table 3, 688 column 5. In particular, employers are slightly more likely to choose work redistribution 689 when making decisions for another pair (1.3 percentage points, p-value 0.064), while 690 workers are as likely to choose work redistribution when making decisions for themselves 691 as when they make decisions for others. 692

To test for personal benefits in the form of a relational value using the Spectator 693 Game data we rely on the assumption is that in this game respondents act as a "social 694 planner," which balances both the employer and worker needs. Take, for example, an 695 employer which has to choose whether or not to hire a worker to perform a task for 696 themselves (Main Game) or for another employer (Spectator Game). If they make 697 decisions based on their personal benefit, we should expect the employer to be less 698 likely to choose work redistribution in the Spectator Game, especially when the work 699 redistribution is valuable for themselves but also costly for the worker (low wage or 700 high transfer). On the workers' side, the idea behind the test is similar. If a worker 701



(b) Workers

706

Figure 4: Main Game versus Spectator Game

Note: Data are from the Spectator Game and the Main Game. The figure plots the share of work choices by wage when the alternative is a UGX 3,000 unconditional cash transfer. Panel A depicts differences for the employers (N = 399), whereas panel B shows them for the workers (N = 449).

was only making decisions based on their personal benefit in the Main Game, then in 702 the Spectator Game we would expect a lower likelihood to resort to work redistribution 703 especially when this is costly for the employer and the work task has no value. This is 704 not the case: the regression analysis in Online Appendix Table C.3, column 2, shows 705 that the interaction between Spectator Game and a dummy for the lowest wage is not statistically significant; similarly, workers, column 4, are as likely to engage in busywork
or sweeping at very high wages in the Spectator Game, as in the Main Game.

In summary, our evidence suggests that employers' and workers' decisions are not 709 solely driven by their own personal signaling or relational benefits. This is reinforced by 710 the fact that for employers it would be easy to connect with new workers, and the tasks 711 are likely too short to create much relational value for workers. Additionally, we find 712 no evidence that owners, who may face a trade-off between personal benefits and firm 713 productivity, make systematically different decisions than managers (Online Appendix 714 Figure B.8, panel A). Similarly, on-call workers (casual workers), for whom the value 715 of relationship or signaling may be stronger, make very similar decisions as contract 716 workers (permanent workers) as shown in Online Appendix Figure B.8, panel B. 717

⁷¹⁸ 6.3 Work Redistribution Motivations and Discussion

Investigating the drivers of work redistribution, our analysis rules out social pressures by design, and, via the mechanism analysis, the value of work, and signaling and relational benefits as the drivers of work redistribution decisions. This suggests that internalized preferences, orthogonal to productivity considerations and likely social in nature, are driving these decisions. These preferences may be altruistic, e.g., if employers anticipate the mental health or dignity value for workers, but need not be.

Indeed, based on our analysis of employers' and workers' self-reported motivations, 725 work redistribution choices mostly reflect fairness concerns in giving but are also, at 726 least in part, self-serving as workers acknowledge the psycho-social benefits of work.⁴² 727 Figure 5 presents a summary of motivations when the wage equals the transfer, and 728 Online Appendix Figure B.10 shows the motivation across all wages. The most common 729 reason for choosing work redistribution, mentioned by 59.1% of employers and 44.9% of 730 workers, is that the recipient must work in exchange for money and cannot receive free 731 money. The second most common reason, mentioned by 18.3% of employers and 19.3%732 of workers, is that working is better for the recipient's personal development.⁴³ The 733 third most common reason, mentioned by 10.9% of employers and 13.1% of workers, is 734 that working is good for the recipient's mental health and dignity. The remaining 11 735 motivations account for the rest of the responses. 736

⁴²Respondents were asked to provide motivations for only five decisions in the Main and Spectator game: the one associated with the same wage/transfer and the four extremes.

⁴³The option is pre-coded as "build skills". Our interpretation is based field officers accounts and the fact that employers and workers are as likely to state that working improves a worker's skills when



Figure 5: Self-reported reasons for work redistribution decisions: Employer and worker comparison

Note: The figure plots the motivation for work choices self-reported by employers and workers, by task. We focus on the reasons for the "Wage UGX 3,000 – Transfer UGX 3,000" choice. A stands for the anonymous giver, and B stands for the anonymous receiver. This figure contains the reason the hiring choice from 350 employers and 383 workers. Respondents with missing reasons (10 employers and 19 workers) are not included in this figure.

These strong fairness consideration are not specific to developing countries and are in line with existing research in behavioral economics, which highlights altruism, fairness, and reciprocity as significant motivators (see Fehr and Schmidt, 2006 for a review). The notion of "free money", in particular, resembles discussions of the disincentive effect of welfare programs that motivate theoretical models such as Bisin and Verdier (2004) and are often cited as supporting the lower levels of welfare observed in the U.S. as compared to, for example, continental Europe (Alesina et al., 2002). Relative to most

randomly assigned to tasks such as sweeping.

existing work on redistribution preferences (e.g., Alesina and Giuliano, 2011; Alesina and Angeletos, 2005), whose focus is givers, our study is unique in that they allow us to show that givers' and recipients' preferences are aligned and recipients, at least in our context, also do not want "free money".

748 7 External Validity: Giving via Work, Labor De 749 mand, and Firm Outcomes

To assess the external validity of our findings, we analyze how the experimental data correlates with firm input and output data. We concentrate on two key results: 1) the preference for work redistribution, and 2) the independence of work redistribution from productivity considerations. In this analysis, we examine whether the inclination to give via work in the experiment is linked to firms that have a higher labor intensity and hire more workers, and whether giving via work is associated with improved outcomes.⁴⁴ We estimate the following regression specification on the sample of employers:

$$std(Y_{ik}) = \alpha + \beta_1 GivingViaWork_i + \beta_2 MaxAmountGiven_i + \gamma_i + e_{ik}$$

where Y indicates one standardized characteristic k of the firm of employer i. Giving Via Work is the sum of the employer's work redistribution choices in the Main Game.⁴⁵ To separate preferences for giving via work from generosity, we control for the maximum amount given in the experiment, MaxAmountGiven. γ are fixed effects for firm geographic area, main firm activity, and task. Standard errors are clustered at the respondent level.

The results of the analysis show that employers' preferences for work redistribution in the experiment is reflected in the firm's organization of production. Appendix Table B1, panel A, indicates that one additional work redistribution decision in the experiment is associated with 0.018 standard deviations more workers (*p*-value 0.061) and 0.038 standard deviations more permanent workers (*p*-value 0.000).⁴⁶ We do not find any significant negative impact of preferences for work redistribution on the variety of

⁴⁴Our focus is on giving via work, as employers are the ones initiating hiring decisions.

⁴⁵We also consider an alternative definition of work redistribution preferences, using the average share of work decisions rather than the sum, and the results are unaffected.

⁴⁶The correlation remains statistically significant and is actually stronger when we also control for measures of firm size, such as sales and revenues, in panel B. These are potential bad controls, so we do not consider this our preferred specification.

machines used by firms, although the coefficient is negative. However, given the coarse measure of technology adoption (we elicit the variety of machines used instead of the number of machines), we cannot rule out the possibility that giving via work in the experiments is associated with more labor-intensive firms.

Moving on to analyzing the correlation with firm outcomes, Appendix Table B1 766 shows that the propensity to give via work in the experiment is not associated with any 767 measure of productivity or firm size (no increased profits, revenues, or sales). Thus, the 768 correlational analysis is consistent with our experimental results and supports the idea 769 that the extra work resulting from work redistribution is not productive or profitable for 770 the firm. However, we should be cautious not to infer causality from these correlations. 771 It is possible that a higher propensity to give via work preferences may lead to more 772 hiring, but it could also be the case that firms with more workers face stronger labor 773 market frictions. Furthermore, it could also be that firms that give more via work and, in 774 turn, have more workers or more output are more likely to be taxed by their community. 775

776 8 Conclusions and Implications For Policy

Our study shows that employment is a salient channel of redistribution in poor countries. Employers and workers are willing to pay to give/receive via work as opposed to transfers. We can exclude that these decisions are driven by any productivity considerations, as employers are willing to pay for zero marginal product work and workers are as willing to work for tasks with lower or higher training value. Both employers and workers are likely to hire/work when making decisions for others, showing that these decisions are not also not the result of personal relational benefits (signaling, networking).

Thus, redistribution via work appears to be driven by a social value, that is, orthogonal to productivity or self-serving, attached to work that is shared by both parties, as confirmed in the motivations for work redistribution self-reported by employers and workers. We interpret these results as evidence in support of a social function of labor markets in poor countries. In particular, our results show for the first time that labor demand in these contexts extends beyond profit-maximization purposes, lending empirical backing to one of the fundamental assumptions underlying surplus labor models.

Implications for firm productivity Our findings have important implications for
understanding firm productivity and the organization of production in poor countries.
Work redistribution is substantial, with nearly half of the employers reporting to engage

in it. On average, employers who hire workers to help them out, have hired four additional workers in the past month. Each of these workers is allocated work that amounts
to a full week's pay for a single worker. Collectively, this amounts to approximately 4%
of the firm's monthly profits.

Giving via work also directly and indirectly impacts the organization of production. Given that several employers (38.4% in August 2022 and 28.3% in March 2023) report providing work despite not needing labor, giving via work implies a mechanical reduction in output per worker—a key measure of firm productivity. Additionally, our survey evidence, summarized in Online Appendix Figure B.11, suggests that every extra worker hired requires additional resources, such as monitoring time (14.1%), tools or machines (18.2%), or capital (19.2%).

Work redistribution thus can distort the organization of production and firm performance even absent redistribution pressures, that is, even if employers do not try to avoid giving. More generally, the fact that owners and managers make hiring decisions orthogonal to productivity considerations can help explain why opportunities are left on the table (De Mel et al., 2008; Fafchamps et al., 2014; Banerjee et al., 2022) or why managers' training programs fail to have significant impacts (Atkin et al., 2019).

Implications for social assistance programs Our findings are relevant to the im-811 plementation of social assistance programs in poor countries. Consistent with Banerjee 812 et al. (2017), and contrary to the stereotype of "lazy welfare recipients," our results 813 suggest that workfare programs, which require beneficiaries to engage in work-related 814 activities in exchange for assistance, not only have targeting benefits (Bertrand et al., 815 2021; Besley and Coate, 1992) but also better align with individuals' preferences for 816 redistribution. Our results are not in contradiction with the work of Alik-Lagrange and 817 Ravallion (2018), which shows direct disutility of work requirements in India. It is pos-818 sible that recipients' preferences for work redistribution in our context are influenced by 819 the familiarity and similarity of the offered task to their normal job. A similar perspec-820 tive may also apply to the debate between unconditional and conditional cash transfers. 821 While unconditional cash transfers are often seen as more cost-effective (Haushofer and 822 Shapiro, 2016), they lack an element of reciprocity and may be perceived as unfair. 823 Further research is needed to explore whether large-scale workfare or welfare programs, 824 by reducing the need for informal social assistance, could have positive effects on firm 825 productivity in poor countries. 826

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463 A Appendix Figures



Figure A1: Experimental flow example

Note: The figure presents a visualization of the flow for the redistribution choices of employers. The questions in the blue boxes are asked to every respondent. When a respondent switches from hiring to donation or vice versa, we dynamically lower/increase the price to find the switching point (gray boxes). In this illustration, we assume that the employer, person A, chooses hiring at the equal choice (blue box 1). This implies that a switching point only occurs if the respondent opts for transfer when deciding between a UGX 10,000 wage and a UGX 3,000 transfer (blue box 2). In this case, we show the choices in the gray boxes. If not, we directly proceed to the choice between a UGX 500 wage and a UGX 3,000 transfer (blue box 3).



Figure A2: Willingness to pay for work redistribution

Note: The figure summarizes the main results from the Main Game, with respect to the willingness-topay outcome. Maximum willingness to pay is the largest difference between the wage associated with the work arrangement, conditional on choosing work redistribution, and the alternative cash transfer. Note that the willingness to pay for workers is mechanically lower than for employers as we do not allow for negative wages. Each bar represents the willingness to pay within a range of varying wages or transfers. Confidence intervals are at the 95% level.



Figure A3: Food versus Cash Game: Giving via cash

Note: The figure plots the share of the redistribution choices of UGX 3,000 unconditional cash transfers when the outside option is a meal or snack worth UGX 500, UGX 3,000, or UGX 10,000. The data are from our follow-up phone survey, which consists of a random selection of employers (N = 99) from the main sample. As a comparison, the gray line plots the employers' cash transfer redistribution decisions from the Main Game, where the outside option is a wage ranging from UGX 500 to UGX 10,000.

964 **B** Appendix Tables

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
|---------------------------------------|-----------|---------------------|------------|-------------------|------------------|-------------|--------------|---------------|------------|----------------------|
| | N workers | N permanent workers | N machines | Workers' earnings | Management score | Manager pay | Firm profits | Firm revenues | Firm sales | Revenues UGX 250,000 |
| | (std) | (std) | (std) | (std) | (std) | (std) | (\log) | (\log) | (\log) | (\log) |
| Panel A: Without controls | | | | | | | | | | |
| Giving via work | 0.016 | 0.036 | -0.018 | -0.010 | 0.072 | 0.012 | 0.003 | 0.027 | 0.016 | 0.002 |
| | (0.011) | (0.010) | (0.011) | (0.017) | (0.015) | (0.023) | (0.028) | (0.030) | (0.024) | (0.002) |
| Max amount given (thousand UGX) | -0.006 | -0.028 | 0.072 | 0.030 | -0.050 | 0.103 | 0.020 | 0.013 | 0.010 | -0.014 |
| | (0.020) | (0.018) | (0.025) | (0.034) | (0.034) | (0.059) | (0.052) | (0.053) | (0.051) | (0.007) |
| Fixed effects | | | | | | | | | | |
| Task | Y | Υ | Υ | Υ | Y | Υ | Υ | Υ | Υ | Y |
| Firm location | Y | Υ | Υ | Υ | Υ | Υ | Υ | Υ | Υ | Y |
| Main activity | Y | Y | Y | Y | Y | Y | Υ | Y | Y | Y |
| Dependent variable mean | 6.419 | 1.857 | 2.496 | 276.869 | 0.000 | 365.115 | 7.419 | 9.214 | 1.715 | 5.635 |
| Obs. | 399 | 399 | 399 | 370 | 399 | 130 | 303 | 338 | 387 | 372 |
| Panel B: With controls | | | | | | | | | | |
| Giving via work | 0.022 | 0.037 | -0.011 | -0.001 | 0.073 | 0.011 | | | | |
| | (0.008) | (0.009) | (0.012) | (0.020) | (0.018) | (0.026) | | | | |
| Max amount given (thousand UGX) | -0.015 | -0.045 | 0.059 | 0.018 | -0.067 | 0.116 | | | | |
| | (0.014) | (0.019) | (0.025) | (0.036) | (0.037) | (0.070) | | | | |
| Firm revenues (monthly, thousand UGX) | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | | | | |
| | (0.000) | (0.000) | (0.000) | (0.000) | (0.000) | (0.000) | | | | |
| Firm sales (monthly, tons) | 0.010 | 0.006 | 0.002 | 0.004 | 0.002 | -0.008 | | | | |
| | (0.002) | (0.002) | (0.002) | (0.001) | (0.001) | (0.020) | | | | |
| Fixed effects | | | | | | | | | | |
| Task | Y | Υ | Υ | Υ | Υ | Υ | | | | |
| Firm location | Y | Y | Y | Y | Y | Y | | | | |
| Main activity | Y | Y | Y | Y | Y | Y | | | | |
| Dependent variable mean | 6.419 | 1.857 | 2.496 | 276.869 | 0.000 | 365.115 | | | | |
| Obs. | 334 | 334 | 334 | 311 | 334 | 103 | | | | |

Table B1: Giving via work in the Main Game and firm outcomes

Note: The table presents data from the Main Game, focusing on the relationship between hiring preferences and firm inputs. Giving via work is the sum of the respondent's work redistribution choices (range = [0, 22], mean = 19.03). Max amount given (thousand UGX) is the largest amount given in the Main Game by each respondent in thousand Ugandan shillings (range = [3, 10], mean = 8.94). Firm sales are the monthly sales in tons, and Firm profits are recorded for August 2022 in thousand Ugandan shillings. N workers is the number of workers (permanent and casual) employed at the interview date. N permanent workers denotes the number of permanent workers employed on a typical day in August 2022 for the production of the firm's main product. N machines is the number of different machine types the respondent firm uses (owned or rented). Workers' earnings is the monthly wage of employed permanent workers in a thousand Ugandan shillings. The Management score is calculated as the standardized sum of the answers to 15 questions on management practices as in Bassi et al. (2022). Manager pay (thousand UGX) is defined as the respondent's estimate of the monthly earnings of managers of nearby firms, collected from 32% of employers. All the dependent variables in (1) -(6) are standardized and standard errors are clustered at the respondent level. Dependent variable means in column 1-6 refer to the non-manipulated variables.

Work Over Just Cash: Informal Redistribution Among Employers and Workers in Kampala, Uganda Online Appendix

Jul 28, 2023

6 A Benchmarks

4

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In this appendix, we derive a set of plausible benchmarks for the redistribution behavior
of employers and workers in the experiment: profit maximization, generosity, inequality

• aversion and targeting an optimal amount given.

Set-up Let the wage in the game be defined as w, while the unconditional cash transfer is t. There are two players, the employer and the worker, indexed with $i \in (A, B)$. Person A is the employer, while person B the worker. l_i is the initial endowment of each player. v the value of work. The function $h_i(w, t, v)$ represents the choice of choosing work redistribution at the combination of wage w and unconditional cash transfer t of each respondent, and the value of work v. For simplicity, in this analysis we assume that work has always the same value, the market wage, for the employer across all tasks and that the work has no monetary economic value for the worker. Therefore, the work redistribution choice function is defined as:

 $h_i(w,t) = \begin{cases} 1 & \text{if respondent } i \text{ chooses to hire/work at } w \text{ and } t, \\ 0 & \text{if respondent } i \text{ chooses to give/receive cash at } w \text{ and } t. \end{cases}$

We denote p_i as respondent i's payoff functions, which depends on their choice at wage

w and transfer t. Thus,

Employer's payoff =
$$p_A = \begin{cases} l_A + v - w & \text{if } h_A(w, t) = 1 \\ l_A - t & \text{if } h_A(w, t) = 0 \end{cases}$$

Worker's payoff = $p_B = \begin{cases} l_B + w & \text{if } h_B(w, t) = 1 \\ l_B + t & \text{if } h_B(w, t) = 0 \end{cases}$

The initial endowments are set such that $l_A = 15,000$ and $l_B = 1,000$, and the value of work is v = 3,000. The wage w can take values in between 500 and 10,000, while the transfer t varies within 500 and 6,500. When the wage or transfer are different from 3,000, the corresponding wage and transfer is fixed at $\bar{w} = \bar{t} = 3,000$. Hence, the set of (w,t) combinations is defined as $(w,t) \in [500, 10,000] \times [3,000] \cup [3,000] \times [500, 6,500]$.

Our goal is to derive the decision rule $h_i^*(w, t)$, which outlines respondent *i*'s choices for hiring or receiving work at wage *w* and transfer *t* according to the above-mentioned set of optimization problems. For ease of exposition, we present the results of the analysis in two parts. First, we investigate respondents' decisions for the subset of choices when the wage is varying and the transfer is fixed at \bar{t} . Second, we derive respondents' decisions as a function of the transfer when the wage is fixed at \bar{w} . All values should be understood and measured in Ugandan shillings.

Benchmark 1: Payoff maximization Suppose each respondent's objective is to maximize their payoff $p_i(.)$. We are interested in the choice $h_i(w,t)$ at every w and tcombination. The decision rule that maximizes payoff at every (w,t) combination is determined by $h_i^*(w,t) = \arg \max_{h(.)} p_i(w,t)$.

First, consider the payoff of person A, the employer. Remember that v = 3,000, and $l_A = 15,000$. For all $w \in [500, 10,000]$, then the transfer is fixed at $\bar{t} = 3,000$, so that:

$$p_A(w,t|t=\bar{t}) = \begin{cases} 15,000 - w + v & \text{if } h_A(w,t) = 1, \\ 12,000 & \text{if } h_A(w,t) = 0 \end{cases}$$

thus, a payoff-maximizing employer should hire at any wage $w \le 6,000$, when $\bar{t} = 3,000$.

For all $t \in [500, 6, 500]$, the wage is fixed at $\overline{w} = 3,000$. Thus:

$$p_A(w,t|w=\bar{w}) = \begin{cases} 15,000 & \text{if } h_A(w,t) = 1, \\ 15,000 - t & \text{if } h_A(w,t) = 0, \end{cases}$$

thus, a payoff-maximizing employer should hire at any transfer $t \in [500, 6, 500]$, when $\bar{w} = 3,000$. Combining both, we arrive at the decision rule which is illustrated in Appendix Figure A.1 and summarized as follows:

$$h_A^*(w,t) = \begin{cases} 1 & \text{if } (w,t) \in [500, \, 6,000] \times [3,000] \cup [3,000] \times [500, \, 6,500] \\ 0 & \text{if } (w,t) \in [500, \, 10,000] \times [3,000]. \end{cases}$$

³⁰ Consider the payoff of person B, the worker. Remember that and $l_B = 15,000$. For ³¹ all $w \in [500, 10,000]$, then the transfer is fixed at $\bar{t} = 3,000$, so that:

$$p_B(w,t|t=\bar{t}) = \begin{cases} 1,000-w & \text{if } h_B(w,t)=1, \\ 1,000 & \text{if } h_A(w,t)=0 \end{cases}$$

thus, a payoff-maximizing worker should work at any wage $w \ge 3,000$, when $\bar{t} = 3,000$. For all $t \in [500, 6,500]$, the wage is fixed at $\bar{w} = 3,000$. Thus:

$$p_B(w,t|w=\bar{w}) = \begin{cases} 1,000 & \text{if } h_B(w,t|w=\bar{w}) = 1, \\ 1,000-t & \text{if } h_B(w,t|w=\bar{w}) = 0, \end{cases}$$

³⁴ a profit-maximizing worker should work at any transfer $t \leq 3,000$, when $\bar{w} = 3,000$.

³⁵ Combining both, we arrive at the decision rule which is illustrated in Appendix Figure
³⁶ A.1 and summarized as follows:

$$h_B^*(w,t) = \begin{cases} 1 & \text{if } (w,t) \in [3,000, \ 10,000] \times [3,000] \cup [3,000] \times [500, \ 3,000] \\ 0 & \text{if } (w,t) \in [500, \ 3,000] \times [3,000] \cup [3,000] \times [3,000] \times [3,000, \ 6,500] \end{cases}$$

Person B opts to receive work when the wage w exceeds the transfer t, and conversely choose to accept the transfer if t surpasses the wage w. This divergence from Person A's behavior stems from the fact that person B does not derive value from work.

Benchmark 2: Generosity Assume that person A aims to maximize giving, while Person B's objective is to minimize receipts. The benchmark decision rules can be defined as $h_A^*(w,t) = \arg \max_{h(.)} h(w,t)w + (1 - h(w,t))t$ for employers and $h_B^*(w,t) =$ arg $\min_{h(.)} h(w,t)w + (1 - h(w,t))t$ for workers.

The amount that given or received depends directly on the wage or transfer given, so a generous employer (worker) should choose hiring or giving a cash transfer to maximize ⁴⁶ (minimize) the following function:

$$h_i(w,t)w + (1 - h_i(w,t))t = \begin{cases} w & \text{if } h_i(w,t) = 1, \\ t & \text{if } h_i(w,t) = 0. \end{cases}$$

47 For Person A, the decision rule results in:

$$h_A^*(w,t) = \begin{cases} 1 & \text{if } (w,t) \in [3,000, 10,000] \times [3,000] \cup [3,000] \times [500, 3,000], \\ 0 & \text{if } (w,t) \in [500, 3,000] \times [3,000] \cup [3,000] \times [3,000, 6,500], \end{cases}$$

⁴⁸ while for person B, it results in:

$$h_B^*(w,t) = \begin{cases} 1 & \text{if } (w,t) \in [500, 3,000] \times [3,000] \cup [3,000] \times [3,000, 6,500], \\ 0 & \text{if } (w,t) \in [3,000, 10,000] \times [3,000] \cup [3,000] \times [500, 3,000]. \end{cases}$$

To summarize, person A, who aims to maximize giving, should hire when the wage w is greater or equal than the transfer t, while they should give cash when the transfer texceeds w. Similarly, for Person B, who aims to minimize receiving, the optimal strategy is always to choose the lesser amount between the wage and transfer. See Appendix Figure A.2 for a graphical illustration of the shape of the decision rules h_A^* and h_B^* and the implied payoffs.

Benchmark 3: Inequality aversion A plausible objective for respondents is to use redistribution to minimize inequality within the pair, namely to get as close as possible to a 50-50 split of the sum of the two payoffs. Formally, this results in the decision rule $h_i^*(w,t) = \arg \min_{h(w,t)} |p_A(h(w,t),w,t) - p_B(h(w,t),w,t)|$, namely minimize the absolute value of the difference in the final payoffs of person A and person B.

The absolute value of the difference in payoffs for all wages $w \in [500, 10, 000]$ is:

$$p_A(.|t=\bar{t}) - p_B(.|t=\bar{t}) = \begin{cases} 17,000 - 2w & \text{if } h_A(w,t) = 1, \\ 14,000 & \text{if } h_A(w,t) = 0 \end{cases}$$

thus, for those decisions when transfer is fixed as when $\bar{t} = 3,000$, both person A and person B should choose work redistribution at any wage $w \ge 4,500$.

For all $t \in [500, 6, 500]$, instead, the difference in payoffs is:

$$p_A(.|w=\bar{w}) - p_B(.|w=\bar{w}) = \begin{cases} 11,000 & \text{if } h_B(w,t) = 1, \\ 14,000 - 2t & \text{if } h_B(w,t) = 0, \end{cases}$$

thus, when the wage is constant at $\bar{w} = 3,000$, both person A and person B should choose work redistribution for any transfer $t \leq = 1,500$.

Combining both, we arrive at the decision rule which is illustrated in Appendix Figure A.3 and summarized as follows:

$$h_i^*(w,t) = \begin{cases} 1 & \text{if } (w,t) \in [4,500, \ 10,000] \times [3,000] \cup [3,000] \times [500, \ 1,500] \\ 0 & \text{if } (w,t) \in [500, \ 4,500] \times [3,000] \cup [3,000] \times [1,500, \ 6,500] \end{cases}$$

See Appendix Figure A.3 for a graphical illustration of the shape of the decision rules h_i^* and the implied payoffs.

Benchmark 4: Target a shared amount different from 50% An alternative
option is that respondents may want to give/receive an amount that is not 50%. In fact,
in the unrestricted preferences for redistribution most respondents state that the person
A should give about UGX 4,500 — close to a 30-70 split of the sum of the endowments
(see Appendix Figure B.3).

The decision rule that minimizes the distance from a 30-70 split of the payoffs is: $h_i^*(w,t) = \arg\min_{h(w,t)} h(w,t)|w-4,500| + (1-h(w,t))|t-4,500|.$

First, for all $w \in [500, 10,000]$, then the transfer is fixed at $\overline{t} = 3,000$, so that:

$$h(.|t=\bar{t})|w-4,500| + (1-h(.|t=\bar{t}))|t-4,500| = \begin{cases} |w-4,500| & \text{if } h_i(w,t|w=\bar{w}) = 1, \\ 1,500 & \text{if } h_i(w,t|w=\bar{w}) = 0 \end{cases}$$

thus, the respondent should hire at any wage $3,000 \le w \le 6,000$, when $\bar{t} = 3,000$. 77 Consider that for all $t \in [500, 6,500]$, the wage is fixed at $\bar{w} = 3,000$. Thus:

$$h(.|w=\bar{w})|w-4,500| + (1-h(.|w=\bar{w}))|t-4,500| = \begin{cases} 1,500 & \text{if } h_i(w,t|w=\bar{w}) = 1, \\ |t-4,500| & \text{if } h_i(w,t|w=\bar{w}) = 0. \end{cases}$$

a respondent should hire at any transfer $t \leq 1,500$ and $t \geq 6,000$, when $\bar{w} = 3,000$. Combining both, we arrive at the decision rule summarized as follows:

$$h_i^*(w,t) = \begin{cases} 1 & \text{if } (w,t) \in [3,000, \, 6,000] \times [3,000] \cup [3,000] \times \{[500, 3,000] \cup [6000, \, 6,500] \\ 0 & \text{if } (w,t) \in [500, \, 3,000] \cup [6,000, \, 10,000] \times [3,000] \cup [3,000] \times [3,000] \times [3,000] \\ \end{cases}$$

The rationale behind the indifference points at 3,000 and 6,000 is that they are always 1,500 away, which is implied by the outside option. See Appendix Figure A.4 for a graphical illustration of the shape of the decision rules h_i^* and the implied payoffs.

83 Graphical representations



Figure A.1: Benchmark 1: Payoff maximization

Note: The figures illustrate Benchmark 1 from Appendix A, which derives a benchmark where both employers and workers aim to maximize their payoffs. Panel A delineates the decision function $h_A^*(.)$, representing the optimal choice that maximizes the employer's (A) payoffs. Conversely, Panel B illustrates the decision function $h_B^*(.)$, denoting the choice that yields maximum payoffs for the worker (B). Both panels compare the respective decision function with data drawn from the Main Game. Lastly, Panel C presents the resulting payoffs derived from these decision functions.



Figure A.2: Benchmark 2: Maximize giving (employers) and minimize receiving (workers)

Note: The figures illustrate Benchmark 2 from Appendix A, where Person A, the employer, aims to maximize giving, and Person B, the worker, seeks to minimize receipts. Panel A presents the decision function $h_A^*(.)$, representing the optimal choice that maximizes giving for A. Conversely, Panel B shows the decision function $h_B^*(.)$, which denotes the decision that minimizes receipts for B. Both panels compare the respective decision function with data drawn from the Main Game. Lastly, Panel C displays the payoffs resulting from these decision functions.



Figure A.3: Benchmark 3: 50-50 split

Note: The figures showcase Benchmark 3 from Appendix A, under the assumption that a respondent intends to distribute payoffs as evenly as possible, thereby minimizing the difference between Person A's and Person B's payoffs. Panel A displays the decision function $h_A^*(.)$, representing the optimal choice that contributes to minimizing this payoff difference for A. Conversely, Panel B illustrates the decision function $h_B^*(.)$ for person B. Both panels compare the respective decision function with data drawn from the Main Game. Lastly, Panel C displays the payoffs resulting from these decision functions.



Figure A.4: Benchmark 4: Target UGX 4,500 giving

Note: The figures represent Benchmark 4 from Appendix A, predicated on the assumption that respondents aim to approximate a 30-70 split (UGX 4,500) in payoffs as closely as possible. Panel A outlines the decision function $h_A^*(.)$, showcasing the optimal decision that best achieves this targeted split for Person A. Panel B exhibits the decision function $h_B^*(.)$ for person B. Both panels compare the respective decision function with data drawn from the Main Game. Lastly, Panel C displays the payoffs resulting from these decision functions.

⁸⁴ B Figures



Figure B.1: Location of grain-processing firms

Note: The figure shows the locations of the 399 grain-processing firms for which we interview either the owner or manager in August 2022. The colors identify the area or road of the firm's location. For one firm, the GPS coordinates were not captured accurately.



(b) Amount given, as percentage of income

Figure B.2: Employers' self-reported redistribution habits

Note: Panel A shows the percentage of respondents giving work or cash. Responses are considered over a onemonth period. On average, 60.6% of respondents received work requests, 90.9% received cash requests. For the "work given despite no need" bar, employers are asked whether they have provided financial assistance by offering a job in the past month if the roles filled were a necessity. This is also asked a subset of respondents in the main survey (N = 138), where 46.4% report giving work, and 38.4% giving work despite having no need for the work given. Panel B displays the answers to the question "Last month, what is the total value of work [cash] you offered to anyone to support them financially?". Given any form of giving, employers on average offer work to 3.96 people and cash to 4.31 people. The average income, based on the follow-up survey, is UGX 560,740 (USD 147.56). Data from both panels are from our follow-up phone survey in March 2023.



Figure B.3: Employers' self-reported redistribution preferences

Note: Panel A uses data from our main survey. Respondents reported their unconditional redistribution preferences before participating in the experiment. We ask respondents how much a lottery winner whose payoff was UGX 15,000 should give to an anonymous loser whose payoff was UGX 1,000. The bunching at zero in panel A can be likely attributed to the manner the question was asked, as we initially inquire if participants want to redistribute at all. Panel B uses data from our follow-up phone survey, which consists of a random selection of employers (N = 99) from the main sample. The question is worded as follows: "If we asked 10 employers or owners in Kampala the following question: 'Absent any constraints, how much money should Person A share?' What would be the most common amount?"



Figure B.4: Experimental flow and wording for employers

Note: The figure provides an overview of the experimental design for the employers. Each box contains the specific wording associated with each step in the preference part of the survey. The order of the Main Game and the Spectator Game is randomized. The task assignment is also randomized, with tasks including offloading, sealing, weighing, sweeping, and busywork. Consequently, the wording for the redistribution choice varies based on the game type and the assigned task. [task] offers a detailed description of the specific task assigned. All respondents are asked about the extreme cases of the redistribution choice (highlighted in bold), while subsequent choices are presented depending on the respondent's previous responses. The numbers 1–5 (shown in gray) indicate the sequence in which the choice blocks are presented.



Figure B.5: Experimental flow and wording for workers

Note: The figure provides an overview of the experimental design for the workers. Each box contains the specific wording associated with each step in the preference part of the survey. The order of the Main Game and the Spectator Game is random. The task assignment is also randomized, with tasks including offloading, sealing, weighing, sweeping, and busywork. Consequently, the wording for the redistribution choice varies based on the game type and the assigned task. [task] offers a detailed description of the specific task assigned. All respondents are asked about the extreme cases of the redistribution choice (highlighted in bold), while subsequent choices are presented depending on the respondent's previous responses. The numbers 1–5 (shown in gray) indicate the sequence in which the choice blocks are presented.



Figure B.6: "How problematic is the following issue when thinking about increasing the productivity of this business?"

Note: This figure summarizes the challenges respondents encounter in relation to their business' productivity. We aggregate responses that categorize the challenge as "a problem," "a serious problem," or "a very serious problem." Data are from the employers' survey (N = 399). We ask them to rank the magnitude of the problem on a scale from 1 ("not at all a problem") to 5 ("a very serious problem").



Figure B.7: Main Game: Work redistribution choices by transfer and by task

Note: Both panels plot the share of work choices by transfer amount when the alternative is hiring at a UGX 3,000 wage. The workers' data are split by task. The busywork task entails loading and immediately offloading three sacks from a truck. Value task average summarizes all tasks except the busywork and sweeping tasks. The gray lines depict sealing, offloading, and weighing. Panel B depicts the overall maximum willingness to pay for work for the value task average, sweeping, and busywork.



(b) Permanent versus casual workers



Note: Both panels plot the share of work choices by wage when the alternative is a UGX 3,000 unconditional cash transfer. Data are from the Main Game, and workers self-report their role in the firm.



Figure B.9: Spectator Game: Work redistribution choices by transfer and by task

Note: Panel A plots the share of work choices by wage when the alternative is a UGX 3,000 unconditional cash transfer. Panel B plots the share of work choices by transfer amount when the alternative is hiring at a UGX 3,000 wage. Both panels depict the Spectator Game, and the data are split by task. The busywork task entails loading and immediately offloading three sacks from a truck. Value task average summarizes all tasks except the busywork and sweeping tasks. The gray lines depict sealing, offloading, and weighing.



Figure B.10: Self-reported reasons for hiring choices by task

Note: The figure details employers the motivation for hiring choices at the different wages and transfers.



Figure B.11: "If you hire an extra worker to perform a task, what other inputs do you need to change or add?"

Note: The figure shows responses from our follow-up phone survey of employers (N=99). In "other", respondents mentioned the need for additional products and monitoring technologies, such as cameras.

⁸⁵ C Tables

| | Tenure (days) | | Effort $(1-4)$ | | Pi | ece rat | te (USD | | | |
|--------------|---------------|-------|----------------|-------|-------|-----------|---------|------|-----------------------|----------|
| | Employers | | Emplo | oyers | Emplo | Employers | | xers | Piece rate comparison | |
| | Mean | SD | Mean | SD | Mean | SD | Mean | SD | Difference | p-values |
| Dehulling | 29.58 | 24.39 | NA | NA | 0.20 | 0.12 | 0.22 | 0.15 | -0.02 | 0.495 |
| Milling | 25.80 | 32.95 | 2.45 | 0.78 | 0.34 | 0.20 | 0.37 | 0.22 | -0.03 | 0.176 |
| Conditioning | 20.76 | 26.34 | 1.83 | 1.15 | 0.12 | 0.11 | 0.13 | 0.07 | -0.01 | 0.805 |
| Mixing | 11.77 | 19.46 | 2.96 | 0.75 | 0.34 | 0.14 | 0.40 | 0.18 | -0.06 | 0.000 |
| Loading | 10.03 | 15.22 | 3.78 | 0.51 | 0.21 | 0.08 | 0.22 | 0.08 | -0.01 | 0.004 |
| Sealing | 5.44 | 11.35 | 2.08 | 0.75 | 0.11 | 0.10 | 0.12 | 0.12 | -0.01 | 0.177 |
| Weighing | 4.69 | 8.10 | 2.52 | 0.90 | 0.04 | 0.07 | 0.06 | 0.09 | -0.02 | 0.018 |
| Destoning | 4.15 | 8.52 | NA | NA | 0.32 | 0.23 | 0.24 | 0.12 | 0.08 | 0.001 |
| Shelling | 3.29 | 4.89 | NA | NA | 0.13 | 0.13 | 0.26 | 0.00 | -0.13 | 0.036 |
| Drying | 2.83 | 5.10 | 2.17 | 1.17 | 0.26 | 0.21 | 0.22 | 0.06 | 0.04 | 0.288 |
| Sweeping | 0.95 | 0.75 | 1.18 | 0.50 | 0.18 | 0.25 | 0.17 | 0.19 | 0.01 | 0.644 |

Table C.1: Grain-processing activities: Tenure day requirements, piece rate, and effort

Note: The table summarizes the activities of grain-processing firms. For each activity, the table shows the average tenure requirements (tenure days required by the employer to the task with minimal supervision), as reported by the employers; the average piece rate in US dollars, as reported by employers and workers, respectively; and the required effort. Effort levels range from 1 (not effortful at all) to 4 (very effortful). This information was obtained from a follow-up survey with a size of 99 (random subsample of the main survey), which resulted in some tasks having NAs for the effort level. To limit the influence of outliers, tenure and prices are trimmed (top and bottom 1%). Employers are only asked about the tasks that are normally performed at their firm. Similarly, workers are only asked about tasks they can perform.

| | (1) Empl | (2) lovers | (3) Wor | (4) ·kers |
|--------------------------------|----------|---------------|------------|--------------|
| | Work | WTP | Work | WTP |
| Owner | -0.036 | -0.295 | | |
| | (0.047) | (0.403) | | |
| Gender | -0.011 | 0.283 | 0.003 | -0.224 |
| | (0.038) | (0.341) | (0.051) | (0.297) |
| Age (years) | 0.004 | 0.035 | 0.000 | -0.012 |
| | (0.002) | (0.019) | (0.002) | (0.011) |
| Education (years) | -0.002 | 0.007 | -0.001 | 0.002 |
| | (0.004) | (0.030) | (0.002) | (0.012) |
| Income (monthly, thousand UGX) | 0.000 | 0.001 | 0.000 | 0.001 |
| | (0.000) | (0.001) | (0.000) | (0.000) |
| Casual worker | | | 0.001 | 0.160 |
| | | | (0.021) | (0.134) |
| Tenure firm (years) | | | -0.003 | -0.023 |
| | | | (0.007) | (0.030) |
| Skill (1-8) | | | 0.004 | 0.025 |
| | | | (0.006) | (0.041) |
| Hours worked (on typical day) | | | -0.001 | 0.000 |
| | | | (0.003) | (0.023) |
| Days worked (in typical week) | | | 0.000 | 0.035 |
| | | | (0.010) | (0.055) |
| Fixed effects | | | | |
| Firm location | Υ | Υ | Υ | Υ |
| Main activity | Υ | Υ | Υ | Υ |
| Choice type | Υ | Υ | Ν | Ν |
| Obs. | 3,982 | 3,982 | 9,504 | 9,504 |
| R2 | 0.092 | 0.100 | 0.024 | 0.177 |

Table C.2: Main Game: Work redistribution choices and respondent characteristics

Note: The table summarizes the relationship between work redistribution preferences and respondent characteristics. The data are from the Main Game. The reference category for the employer respondent role *Owner* is manager. For the workers, the respondent reference category for *Casual worker* is permanent worker. *Skill* (1-8) refers to the number of different tasks a worker can perform. *WTP* is in a thousand Ugandan shillings. *Income (monthly, thousand UGX)* is the self-reported income of managers and owners in the survey. To estimate managers' pay, we asked about the pay of a person in their position at a nearby firm for approximately 30% of the sample. Additionally, we directly elicited the employers' earnings in the follow-up survey (N=99). Some employers refused to answer this sensitive question. Standard errors are clustered at the respondent level.

| | (1) | (2) Employers | (3) | (4) Workers |
|---|-------------|----------------------|-------------|----------------------|
| | | | | workers |
| | Value tasks | Sweeping or busywork | Value tasks | Sweeping or busywork |
| | Work | Work | Work | Work |
| Spectator Game | 0.010 | 0.022 | -0.003 | -0.015 |
| | (0.009) | (0.016) | (0.007) | (0.010) |
| W = 3,000; T = 3,000 | 0.031 | 0.040 | -0.007 | 0.031 |
| | (0.014) | (0.021) | (0.013) | (0.020) |
| W = 10,000; T = 3,000 | -0.065 | -0.083 | 0.023 | -0.015 |
| | (0.016) | (0.025) | (0.014) | (0.023) |
| W = 500; T = 3,000 | -0.180 | -0.122 | -0.326 | -0.307 |
| | (0.022) | (0.030) | (0.024) | (0.035) |
| W = 3,000; T = 6,500 | 0.050 | 0.032 | -0.054 | -0.015 |
| | (0.017) | (0.023) | (0.016) | (0.022) |
| W = 3,000; T = 500 | 0.091 | 0.101 | 0.084 | 0.097 |
| | (0.013) | (0.023) | (0.011) | (0.017) |
| Spectator Game * (W = $3,000$; T = $3,000$) | 0.016 | 0.009 | 0.026 | 0.042 |
| | (0.013) | (0.022) | (0.013) | (0.017) |
| Spectator Game * (W = $10,000; T = 3,000$) | 0.028 | 0.017 | -0.008 | 0.002 |
| | (0.014) | (0.021) | (0.009) | (0.020) |
| Spectator Game * (W = 500; T = $3,000$) | -0.006 | -0.052 | 0.013 | 0.002 |
| | (0.014) | (0.024) | (0.018) | (0.021) |
| Spectator Game * (W = $3,000$; T = $6,500$) | -0.017 | -0.037 | 0.009 | 0.009 |
| | (0.013) | (0.021) | (0.012) | (0.013) |
| Spectator Game * (W = $3,000; T = 500$) | 0.005 | -0.014 | 0.013 | 0.009 |
| | (0.012) | (0.022) | (0.011) | (0.015) |
| Controls | | | | |
| Tenure firm (years) | Ν | Ν | Υ | Υ |
| Fixed effects | | | | |
| Firm location | Υ | Υ | Υ | Υ |
| Main activity | Υ | Υ | Υ | Υ |
| Mean (Main Game) | 0.869 | 0.859 | 0.883 | 0.867 |
| Obs. | 11,836 | 5,720 | 13,112 | 6,644 |
| R2 | 0.067 | 0.045 | 0.087 | 0.067 |

Table C.3: Spectator Game and Main Game: Comparison of Work Redistribution Patterns

Note: The table summarizes the differences of work redistribution choices in the Main and the Spectator Game at different prices and by value of the task. Spectator Game is to a dummy variable taking value one if the decision is from the Spectator Game, with the Main Game being its reference category. All instances of W = X; T = X represent dummy variables that indicate the decision corresponding to wage/transfer combination, with W indicating the wage and T the transfer value. Standard errors are clustered at the respondent level.